

DOUBLE ISSUE | CELEBRATING CANADIAN FOOD

# MACLEAN'S

CANADA'S WEEKLY NEWSMAGAZINE

AUGUST 2 2004

## THE MYTH OF RICH

It takes a lot more than seven figures to look like a million bucks.  
CONFESSIONS OF CANADA'S MIDDLE-CLASS MILLIONAIRES.

BY KATHERINE MACKLEM

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LuAnn Mitchell-Halter, Banff, Alta.:  
businesswoman, multi-millionaire

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January 2008: President Bush and Vice President Cheney with their cabinet members and family members. Photo by AP/Wide World

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## FOOD WORTH THOUGHTS

What you know about uniquely Canadian specialties tells a lot about priorities

WHEN THE END of the world comes, my choice is made first: last meal. My wife, children and I will head, as we often do, to the Cherry Valley Restaurant in Prince Edward County, Ont. Depending on the time of day, the kids will agonize over whether to choose the freely made half-price pancakes, the farmer's breakfast, French toast with local maple syrup—or all three. If it's lunch or dinner time, my wife will fret over whether to have five veggie

sandwiches, more properly known as the Ross Special (Ross Luzzini and husband Claid McIlkenna run the place), or Claid's sensational chowder, good enough that it stops conversation with the first spoonful. Whether you were meat-lover and home fries with an eyebrowed drift, or a veg or veggie burger with salad made from local produce on the side, it'll still be an environmental clean you could eat—as the kids often seem want to do—off the dining floor.

Food, which we celebrate in a special package (page 68) in this double issue, is one of those subjects by which we define ourselves as people and as a nation. What you eat, and know about uniquely Canadian things like fiddlersback, buck bacon, poutine and cold smelt-brownies, tells a lot about where you're from and where your priorities lie.

A great restaurant combines terrific food with equitable atmosphere. The trick, in a country where people are suspicious of gluttony, is to offer more for less. A place with great food style much is more relevant to most people than more opulent restaurants—and more reflective of the environment in which it operates. When visiting St. John's, Nfld., you haven't truly arrived until you've had breakfast or lunch at Vidua's on Water Street, or you have stopped for lunch at a cafe and two at Avenue Croft's down the street. In Fredericton, they draw a mean pie of drift to match the fish and chips at the Lanes River Grill. In Montreal, have either breakfast or lunch at Cosmos Snack Bar (try The Creamer) and dinner next door at Patisa Casanova (whatsoever Marco recommends) or Chinese at L'Orchidée de Chine or Pei (you must have the General Tai's Chicken). In Ottawa, try the Elgin Street Drive-In if you wish with a secret hunger. In Toronto, that advice applies to the Senator, Main, Maple,

“Food is the most cherished selfish way by which we celebrate what multiculturalism has done for Canada.”

and the Avenue Diner (a.k.a. The Aye and Dye) restaurants.

In Banff, the best staff at Malina's Restaurant and Bar is all made from scratch. Dumbly's in Regina is more upscale than your basic diner, but the staff made my wife and me feel like old friends. Vancouver has Sophia's Cosmo Café for breakfast, and I used up having lunch or dinner at Cadenza, overlooking the ocean. Food may be the most cherished selfishness by which we celebrate multiculturalism in Canada. Let's not imagine a world without dumplings, a lamb-kale salad, or a spassidillo. And good basic food reminds us of our only who we are, but where our roots lie. At the farmer's stand near our country place last weekend, the owner confided something that had the kids starting an instant countdown—the five corn may be ready in two weeks. That, with the prospect opening that our son's godfather will offer up the salmon he vowed to catch on his annual trek to New Brunswick (and don't get me started about his home-produced maple syrup). If it's true that we are what we eat, no wonder this is such a great country.

Anthony Wilson-Smith

antonysmith@maclean.ca or comment on The Editor's Letter

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Canada's National Magazine

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Anthony Wilson-Smith

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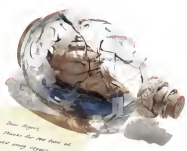
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Don't forget  
Please do not forget to  
send your report card  
Don't it be hard with my  
boy over some crafts  
I did the little part  
Thank!

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"Eureka, they've done it again! The pharmaceutical companies have found a massive, worldwide, billion-dollar bonanza." —*Ralph Wiegman, Seattle, B.C.*

## Sex Inc.

How convenient it is to find out that 40 per cent of women are—all of a sudden—sexually dysfunctional at the same time when big corporations are starting to research female sex pills ("Can science give you a better sex life?" Cover, July 19). I believe this is BS. It's all part of the trend to make women depressed and unhappy in order to lead them to believe that with the right products they can better their lives and become happier people. I commend you for taking a closer look behind the scenes.

Carolee Plouffe, Vaughan, Ont.

Maybe female sexual "dysfunction" has something to do with biology. Our bodies evolve so when we are young, because we must procreate to survive. When those pieces said our bodies have not only had babies but have worked hard to look after them, the natural biological effort is to want to make babies any more—that our craving for sex declines. So I try not to feel guilty and reach for a pill or go to therapy when I do not feel like getting in on anymore. My human biology tells me I have better things to do with my time. *G.D. Mills, Princeton, Ont.*

Sex, sex, sex! Have I got your attention yet? With all due respect, Maclean's, you're much like the "sexually" mania much too literally with your recent covers. Sexually, with the fine fabric of your suit and the vast quantity of your male-to-female ratio, there must be something more significant to worry about. Then again, maybe the Canadian public is clamouring for such lightweight fare simply because we have the wealth, peace and security to enjoy these frivolities.



In our July 19 cover story "Can science give you a better sex life?" we reported that drug companies say two out of five women are sexually dysfunctional. That claim certainly stirred controversy among readers when our weekly Web poll asked whether female sexual dysfunction (FSO) was "a medical malfunction or condition." Opinion was divided, but 60 per cent said yes, suggesting other reasons why women might have unsatisfactory sex lives. "FSO is yet another sad urban myth perpetrated by the predominantly male fields of pharmaceutical research and medicine," argues Donna MacFarlane, founder of St. Catharines, Ont. The real reasons women may sometimes not be interested in sex, adds Maggie Markus of Toronto, have more to do with their domestic and professional workloads. "Being overworked physically and emotionally," she says, "doesn't leave much time to even think about sex."

Q Canada, where are your ovaries?  
April Macate, Ottawa

There are some of us who believe that the whole field of medicine is being swayed by new tests and drugs in search of a disease

The cost of this to the medicine system might be significant, let alone the questionable ethics involved.  
Dr. Jim Katschall, Vancouver

Who cares about others' pelvic woes? I can't believe people have time to read this kind of stuff.

Eric and Shirley Lymbard, Pitt Meadows, B.C.

Female "sexual dysfunction" is more than just the product of the overactive imaginations of drugs-for-profit corporations. It is the result of years of gender oppression. Women's magazines rarely tell you how to please yourself—put how to please your man, and you better look good doing it! Once men and women get beyond this cultural trap, that hormone-laden niche market will disappear. Bad news, Big Pharma, feminists and their men don't need your help to get their beds!  
Kerrie Dornhill, Vancouver

It is not up to drug companies to define what sexual dysfunction is. Only the individual can do that. If it were to have sex only once a month, what is wrong with that?  
Jennifer Richard, Shawinigan, N.S.

Considering that the female gender is every bit as human as the male gender, why should we suppose that sexual dysfunction is in male territory any more than baldness is a male-only affliction?  
Steve Trish, Surrey, B.C.

Perhaps FSD is directly correlated to MSM—male sexual ability.  
Maggie Hegardt, Ottawa

When these days are lived and around. We don't need a miracle pill to cure a physical dysfunction. We need social support. We need mixed messages about our sexuality. We need realistic role models and have social pressures to be perfect mothers and perfect housekeepers. We're putting in long hours at work, but are still expected to carry the bulk of child-rearing and home care responsibilities—and we're all supposed to look like Madonna while we do it.  
Heidi Szustman, Montreal, Quebec

Instead of telling people to get a gyno and deal with these problems, the medical professional gives it some fancy name, then

# Which would you rather have, a cholesterol test or a final exam?

For many, the first sign of heart disease is a heart attack. Did you know that one out of two adult Canadians is at risk of developing heart disease because they have high cholesterol? And that cardiovascular disease is the leading cause of death in Canada? High cholesterol is a major risk factor for heart disease, but managing your cholesterol can be quite simple.

If any of these apply to you, cut this screening test out and ask your doctor about getting your cholesterol tested:

- Women 50 years or older
- Men 40 years or older
- Heart disease (angina, heart attack, coronary bypass, stents, angioplasty)
- Diabetes
- Family history (parent, sibling, adult brother or grandfather) of heart disease or high cholesterol
- Two or more of the following:
  - Obese
  - Physically inactive
  - Smoker
  - High blood pressure

## OFFICE OF THE MEDICAL EXAMINER

Overweight *16*  
Age *42*  
Sex *M*  
Case No. *5341-95*  
Name *J.B.*  
Cause of Death *Heart attack*

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manufactures a drug to deal with it. Of course, society can't force hand-out solutions up, because that's the exact thing to do. That way, no one has to actually work on their problems.

Paula Mitchell, Irvine, Calif.

Although a making of your biased cover story might lead most to believe that the pharmaceutical companies are once again only finding creative ways to pad their pockets, let me assure you that female sexual dysfunction is a real problem. I've been off birth control for 10 years with no help offered from any doctor. If they can make a drug that will help me, I'll let them line their pockets with my money. Gladly.

Cynthia Hollaway, Lancaster, Calif.

Sexual dysfunction can exist in women, but the degree to which it's being treated is a physiological problem in addition. I'm sure there are cases of lowered libido and lack of sexual enjoyment that are based on chemical imbalance. However, I think many more cases result from women not knowing their bodies well, and from not knowing much about the female body and how to work it. I believe that many women would benefit more from a pill, but from learning openly about what turns them on and off, from being with men who do the same and from feeling comfortable in their own skin. A pill should be a last resort, not the first thing to turn to.

Healy Cassels, New York City

#### Visual distraction

I was greatly disappointed by your choice of photos to accompany "Shut-Us-Down!" as if female sex symbols, "Are you like them?" (Cover, July 19). While it was great that you decided to run a piece on more realistic female celebrities and role models, four of five women pictured were of the woman you deemed undesirable. How do you expect women to read this—they should admire cheerleaders like Britney Spears and actresses like Cynthia Nixon and then feel good about themselves while Halle Berry's chest turns up at them from the page?

Katharine Bell, Houston

After I read "Are you like them?" I immediately called my subscription because of its extremely contradictory and sexist content.



How do you expect women to admire cheerleaders like Britney Spears while Halle Berry's chest turns up at them from the page?

Apparently in your new vision, be they Britney Spears or Halle Berry, have the right to be who they want is whatever sex they want. The fact that you seem to feel that we're supposed to be promiscuous in our 20s, uncommitted and overweight in our 30s and single but lonely in our 40s is ridiculous. I hope my mother doesn't read the piece explaining that now that she's in her 50s she's no longer allowed to be sexy.

Tam Marshall, Vancouver

“Proportional representation is very confusing, and I don't believe that it will bring more voters to the table.”

Drink beer, will vote. I was disappointed with the analysis you gave of the low turnout among young voters in "Saving Democracy" (Politics, July 18). I'm 23 and I did vote in an election. However,

I was intrigued not to feel patronized by the major media, and both person and speed by the major parties. The media kept bemoaning the fact that young people don't vote, without any real investigation into why people my age don't vote. The major parties seem to think that high school seniors and ads that look like beer commercials were all that was needed to target the "youth" vote—I heard little about the issues that matter to people my age, such as the burden of increasing student debt, decreasing accessibility to post-secondary education and questionable job opportunities for the young, to name just a few.

Jennifer Schwartz, Montreal

I was pleased to see John Golden's excellent overview of the growing discussion on proportional representation. Too many commentators have dismissed

it by questioning PR as a small-group issue, rather than a women's-right issue. Under the current system, women in the minority, including many liberals in the West and Conservatives in the East, are not represented. They vote, but gain no representation. The fight for PR isn't about left versus right or East versus West. It's about making every vote count by making every vote count.

Larry Barkin, executive director  
for Vote Canada Toronto

I disagree strongly that the cause of poor voter turnout among young people has to do with our electoral system. The idea of proportional representation is very confusing, and I don't believe that it will bring more voters to the table. It is not the current system that is turning away young voters in Canada's youth are not voting because they are not informed. As a recent high school graduate, I agree with someone Henry Miller that the only way to get the youth vote

## MACLEAN'S BEHIND THE SCENES

### EVERYONE'S BUSINESS

This week, Maclean's welcomes new national business columnist Steve Maich (right). "In a very short time, Steve has established himself as one of the premier business writers in Canada," says Maclean's editor Anthony Wilson-Smith. "He has an instinctive understanding of how business works, coupled with an innate ability to explain that to readers in a clear, concise way."

Having won two Atlantic Journalism Awards and an award from the Investment Funds Institute of Canada, Maich, 25, comes to Maclean's from the *National Post*. While at the paper, he wrote a regular column on business trends and market culture as well as features. Prior to his three years at the daily, he worked at *Bloomberg News* for a year and at the *Montreal Chronicle-Weekend* before that.

"The key idea for me is that businesses and business leaders must be held accountable," says Maich. "Only recently have we started scrutinizing business leaders the way we scrutinize other leaders, such as politicians. Each week, I'll be looking beyond the events that make daily news and commenting on the forces that drive those events."

In his first column, Maich argues that Nortel Networks, which is under investigation by Canadian and U.S. securities regulators, will not be able to overcome its current scandal woes until the chairman of its board of directors resigns from the position.

And for these readers who want more than their weekly business read, keep a look out for Maich's upcoming weblog at [Macleans.ca](http://Macleans.ca).

Help shape what's inside Maclean's by registering as a member of the Maclean's Advisory Panel at [www.macleans.ca/ap](http://www.macleans.ca/ap). For further information about this article, contact [behindthescenes@macleans.ca](mailto:behindthescenes@macleans.ca).



### CANADIANS IN THE DARK ABOUT GINGIVITIS RISK FACTORS

Gingivitis, it's a familiar word for an extremely common condition. But do Canadians really know what it means? New survey results reveal that even though more than three quarters of Canadians suffer from gingivitis, only 46 per cent can accurately define gingivitis as the earliest stage of gum disease. And as compound matters, even Canadians aren't aware of the hidden risk factors that make people more prone to getting gingivitis.

If Canadians claim to know what gingivitis is, do so many of us as account?

While the vast majority of Canadians can accurately define gingivitis as the earliest stage of gum disease, only 46 per cent can accurately define gingivitis as the earliest stage of gum disease.

#### Spotlight On Gingivitis

So if most Canadians have gingivitis—why do we know more about it?

Between the sexes, more women (87 per cent) than men (78 per cent) know what gingivitis is, while 21 per cent of the Canadian population (10 per cent of men and 32 per cent of women) define the term and believe it's a disease.

\*Most people who have gingivitis don't know what it is.

75% of people have gingivitis.

Chances are, you're one of them. Ask your dental professional.

course to push for more political teaching in our high schools. Until I decided to take a major in political science at university, I knew nothing about the Canadian government or the politics that I had the right to choose from. I believed that Canadian politics were boring, uninteresting, and that is how many other Canadian youths feel as well. When the youth are informed they will care, and when they care we will see their voting.

Kathryn Chaffin, Nanaimo, B.C.

John Gidder tells the declining voter turnout, changing the electoral system, overlooks the fact that our present system was in place at a time when turnout was high. What's changed is that elected legislators are now less powerful. There are many reasons—one being that the great moral issues of our times have become exclusive property of the courts.

Dore English, Sydney, B.C., 40+

Regarding the question of why voter turnout might have been so low in the federal election, remember this: most of the media and three of our four major political parties are liberal or social liberal. Devoted fans of the prevailing wisdom on matters such as environmentalism, homosexuality, terrorism, gun control, privatisation of medicine, etc., was not during the campaign nor with convincing arguments, but with shock, denunciation, demands that the downvoter retract his position and then the leader of the party edged any dissenters. If Canada has a real liberal consensus, dialogue would not be in doubt, there would be no need to fear. But our national broadcaster, newspaper, magazines and most politicians start as if there is much to fear from the dissenter. Could voter apathy be connected to the fact that our Canadian media does not care when we only pretend to be a real democracy?

Ned Anderson, Toronto, B.C.

#### Western francophones

S.T. Tugwell from British Columbia writes that the French language does not have much standing west of Quebec ("Language debate," The Mail, July 29). With respect to Calgary as well as the rest of Alberta, this is simply not true. My wife is French Canadian, and wherever we go in this beautiful city, we encounter francophones. We also



"The untapped resident of female chuggers"

have many French immersion schools. The principle of two official languages is truly alive and kicking in Alberta, regardless of what some Conservative MP or others, will have you believe.

Marion Peters, Calgary

#### Señorita Corona

Just when I was starting to feel neglected by Canadian brewers as a beer-chugging female, Louise George describes my plight in her article "Bibos in brewland" (Mailletter, July 1). I'd like to tell these beer companies that I have always sought the loyalty of the male pounders and never mine, that I'm an untapped market of female chuggers, not sippers, out there, who are keeping their Mexican competition in business. Corona treats me and my grizzling friends and daughters with respect.

Lali Bryant, Vancouver

#### Marines do it better

I appreciate your publishing "Looking for a few good Canadians" (World, July 12). Too soon Canadian citizens serving as a U.S. Marine and spent April through October last year in Iraq as an infantryman with the 1st Marine Division. Prior to joining the Marines, I spent six years in the Canadian Armed Forces. Incoming frustration with the seeming

neglect of the Canadian military was my main motivation to emigrate south of the border and work with a force that did not have its hands tied by increasing budget restraints. While I do not necessarily agree with observations set forth by Capt. Michael Muirhead that Canadians are better suited to peacekeeping than war fighting, I agree that Canadians are generally more laid-back than Americans, and that has its advantages when dealing with different cultures. While my loyalties lie with "Coops and Country"—in this case, the U.S.—after my time as an active Marine has passed, I plan on returning to rejoin my friends and family in my home, Canada.

Linda Col. Matthew Fisher, Midway, Va.

#### Heroines of yesterday

It is refreshing to see an article such as Tom Brokaw's on the gold medal-winning 1976 Canadian women's track team ("Unbroken record," History, July 29). While they have largely been forgotten, their story is an inspiration to Olympians of today. There was no doping, so it's more of a story of such a small team, The Marlboro Six, as they are known, had a story worth telling and retelling—quality from such a small number, courage combined with selflessness, and just plain skill.

Rebecca Thompson, Toronto

#### Costly adventures

Garry Sowder, the record-setting, long-distance adventure driver, pens this issue of the *News* in perspective on life that causes pain and suffering worldwide ("I just became this car nut," Q&A, July 18). Why drive a car around the world and use more auto fuel than any other single person? Because he can. Viewing conflict-ridden countries, devastated communities and torn environments through the windshield, after all, is to drive to far and fast as possible—and then have the mobile comfort of fuel consumption listed on a shiny record book back home. Which Canadian will not receive a dignifying *Mail*er's spread with accompanying large photo of the hero who ran his air and tank longer than anyone in the country, as the heavy-watering balloon inside who used more water than anyone else ever before?

Billy Miller, Vancouver, B.C.

# UPFRONT

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## Crime | At last, charges are laid in Cecilia Zhang's killing

For one long month, Toronto and Mississauga, Ont., police pulled out all the stops—investigating near and beyond, all the way to China—to find the killer of Cecilia Zhang, a bubbly 29-year-old student from her Toronto home in the dead of an October night, who her parents slept down the hall. It was, said an emotional Neil Carney, chief of Peel Regional Police, a stunning a man about of the accused killer down on the desk, a "horrible, disgusting crime."

Charged with first-degree murder is Min Chen, a 23-year-old student from Sheng Lin, in Canada since 2001, he had been in

Chief Cebry, with mag shot of suspect Chen, Cecilia, pretty and popular



the Zhang home in less than four minutes, visiting a friend who bearded them. That October night, police say, he broke in a back window and took Cecilia. They still haven't taken a good why. When the search began, Toronto's demand that never come. But when Cecilia's body was found in a Mississauga house in March, a new set of police eyes turned to Chen. His arrest has brought some distance to the Zhangs—but only modest satisfaction to police. "When the purest form of innocence is violated," said Cebry, "there is sadness, there is anger, there is regret."

Quote of the week | "I spent a number of years in a North Vietnamese prison camp in the dark and [was] fed scraps. I don't know why I would want to do that all over again." Arizona Senator JOHN MCCAIN, on why he won't be George W. Bush's running mate

## ScoreCard

**EARTHQUAKES**  
Vancouver and Victoria after shaking from second offshore quake in a month killed record 1.4 in Richter scale. No one hurt but could be time to re-eval estate

**LINDA ROYSTADT**  
Summer of '01 flash-back, a week-voiced crawler (paid) to be buried from Lisa Vegas is so far. But dedicating a song to her auto-bio filmmaker Michael Moore Vegas is a Republican-only play-camp? Does Clinton know?

**POWY WALKER**  
Scratched-up Hamilton MP—fought off Sheila Copps for nomination, then only just beat old-schooler NED approval—gets supposedly prime job of Liberal leader. She's the cabinet head, her checkbook for a minority negotiator still burning fresh.

**COFFEE**  
Coffee's left corner at expense of espresso's sugar-balmers, Indian tea-seekers say. Coffee's spark apparently comes with part of brain that remembers words, like people's names, mother-in-law's birthday. Alert but stupid. Let the world begin.



### Mansbridge on the Record



## GOLDEN JET, GOLDEN ERA

Even in defeat, Bobby Hull made time to bring joy to a bunch of youngsters.

**BUMPED INTO** one of hockey's greases from the pits in weblogs ago and I can testify that Bobby Hall still has a headbanger that can crush. Back in the season of 1973, as a young reporter in Winnipeg, I was assigned to cover Hall's fight for the first slapoff games in the first year of the World Hockey Association. The league had gained overnight status in 1972 by signing Hall, and then a team with the NHL's Chicago Blackhawks, to a \$1 million contract. One night during those plays his fist wounds me for sure, and I had nothing to do with my big brother's big brother. The Winnipeg was playing the Montreal Canadiens and had just lost a game in the central arena of the WHA's Avco Cup (the one that was now, the New England Whalers). After the second line, we showed, they had one in the team but was aware to get back in their hand. But one player was not to be bound. I went out to look for the missing Bobby Hall and found him lying on the sidewalk outside the Garden. He was surrounded by about 500 people, signing autographs, laughing and talking with the kids. When I went offensively to cry for the bus was waiting. Hall replied, "I'm sorry, you go ahead, I'll get my coat."

Hull is back in the news these days as the

“Hull is the commissioner of the new World Hockey Association, a league that is already drafting players and promises to start this fall.”

business as usual. When he started testing the league's possibilities, I asked him whether, really, this latest venture had a chance. He replied, "Game on, first, no one believed in 1957 either." And on that he is absolutely correct. Even just before the Golden Gate stepped out of a limo at Portage and Main to be unveiled as the league's prize signing, few thought it would really happen. But there he was—instant credibility for a team and for a league. Within a few years the QJHL folded, not because it was a failure but because the NHL expended to invade the QJHL's most successful franchises.

Could it happen again? It's a far different hackney world now, and it seems extremely unlikely. But, as Bobby Hill:

Back in that night in Boston for a brief thought. As a turned rest, I went back to the hotel with the ocean bus, but I went around the lobby to somewhere Hall would be. And sure enough, about half an hour later, he stepped out of a cab. We talked about how his father used to drive him to school as a boy into "Thomas from McElwain" to watch the I-95 play, and how one night they waited outside the dining room hoping to meet some of the stars. And how one player had rubbed the top of young Hall's head as he passed by. Hall said he was so moved that he didn't sleep at all that night and never forgot the feeling of what those few seconds had meant to him. As a result, he'd never disappoint a youngster who wanted the same kind of moment with him.

Robby Hull has not led a perfect life, and he'd probably be the first to admit that, but I'd never forget that Boston story and what it said about another era in hockey. And what I hope, with all the chaos that seems to be part of pro hockey now, is can still say on the front

Felecia Standridge is Chief Correspondent of CMC Television News and Anchor of The National. To comment, letters@cmctvnews.ca

## FaceTime

**What curse?**  
Jade Chang-Nickols  
Gill is a brave man  
to carry the Cana-  
dian flag at the  
Olympic opening  
ceremonies. Nel-  
son is a brave man

drugs move a long  
list of jamaican lyrics  
before him—going  
back to folio's ska  
first released in 1989—  
but now the Toronto  
singer is questioning  
his patriotism. It  
ended the *Mostru* also  
ended the *Mostru* also



**Money man**  
No surprises when  
the Ooms gather in  
Boston for their

concessions, especially as the running mate's been chosen. That was to allow nervous senator John Kerry to cash in on partner John Edwards' impressive fundraising ability. Together they've brought in a whopping \$10.5 million between January and July, closing in on George W. Bush, the man in office.



**A love story**  
To the U.S., Sgt. Charles Jenkins, now a sickly 66-year-old, is a deserter or who crossed into North Korea. 20



ratings in the 1995 reformation. Gilt, 32, a veteran of four Games, was upset by the controversy surrounding the flag.



**A mother's scorn**  
She's a leave woman, but it's Ezra Kacov, standing the trial of the man accused of killing her daughter, Montreal-based photojournalist Zahra, and demanding to get to the bottom of it all. You had better believe Kacov lacks her gossamer subject from a Canadian city covers out of court and told the press to not to report that the defendant might be a socialist.

years ago, and should now face court martial. But in Japan, where he is hospitalized under going trials, Jenkins is something else entirely. The loving husband of Wilmore Soga, abducted by North Korean agents 26 years ago as a 39-year-old nurse, and the father of their two children—at home finally and desiring some peace.

## UPFRONT

## WORLD

**INDONESIA** Twenty years after deadly methylisocyanate gas escaped from a Union Carbide pesticide plant in India, killing 3,000 people almost immediately and another 20,000 or so over the years, compensation is finally going out to survivors and their families. India's Supreme Court ordered payment of the US\$33.6 million, which had been sitting in a bank earning interest during the two decades of legal wrangling.

**WHALES** The 38-year ban on commercial whaling may be coming to an end. At a drafters' International Whaling Commission conference in Italy, Japan announced plans to hunt 3,000 Antarctic minke whales this year for "scientific research"—five times its current catch—and used it as leverage from the IWC in two years if the ban is not lifted. Delorsays says officials over-

compromise plan to phase-in commercial whaling over five years in coastal waters.



sons, three Indians, three Kenyans and an Egyptian. One prospector grabbed an Egyptian diplomat in Manila, there was widespread rejoicing after teacher Angela del Cero, a 46-year-old father of eight, was turned over to the United Arab Emirates embassy in Baghdad. Washington, however, was furious at the Azezo government for citing its in haste to return to the



**PRISONERS** An American bounty hunter caught running his own jail and torturing suspects in Kabul may be heading home again, and was in regular contact with Defense Secretary Donald Rumsfeld's office. U.S. officials dismantled his claims, but the trial for Jonathan Idema, a former Green Beret, and two others has been put on hold while Afghan authorities check them out. Idema was captured last month, with eight suspected Taliban detainees found hanging upside down in his private prison.

The Pentagon confirmed it was investigating 94 cases of prisoner abuse by U.S. soldiers in Iraq and Afghanistan since the fall of 2001, a higher number than anticipated.

**MICROSOFT** With more cash than it knows how to spend, the Seattle-based giant will buy back nearly 10 per cent of its stock and give shareholders a one-time \$3-a-share payout in December. Cost: US\$7.5 billion. Founder:



**BARRIERS TO PEACE** Israel defied the world, refusing to comply with UN resolutions that it to leave its Palestinian half. Now, deep in the Arab-controlled Gaza Strip, Palestinians defied those resolutions, as they erected a series of sandstone and steel walls to

frictional lighting. At one point, firing charges of missiles. Arafat was forced to seek his own coast, the security minister. He also rejected the resignation of his prime minister, who tried to step down in protest over the UN talks. Finally, the peace conference collapsed.

Bill Gates will take in just over US\$3.6 billion through the special dividend, which will go into his family charity.

**SLAVE LABOUR** An estimated 25,000 workers are "living like animals"—as virtual slaves clearing forests for cattle and crop in the Brazilian Amazon, according to a leaked report by the International Labour Organization, a UN agency.

**AFRICA** Under threat of U.S. sanctions, and to show it was dealing with its teenage (jail-worn) militia, the Sudanese government chopped off a hand and foot from 10 miles of convulsions of sobriety and strikes on village. Amnesty International, meanwhile, reported the Muslim jailworn were being kept as a weapon against African women and girls as young as 8.

The governor of a predominantly Muslim state in Nigeria rescinded his ban on public vaccinations, saying he now felt the UN vaccines were not part of a U.S. plot to make girls infertile. The 11-month ban had led to a resurgence of the crippling disease.

**BLACK HOLES** In a blow to science fiction fans, famed astrophysicist Stephen Hawking says there is no parallel universe at the center of black holes into which captured energy and matter can slip. Instead, according to his theory, black holes are a gathering of big chunks that black holes—the mysterious varieties formed by dying stars, cooking in on themselves—merely hold onto stuff for a while before spitting it out in some mangled form.



## CANADA

**HELICOPTERS** After a decade of setbacks, Ottawa announced it will buy 28 new helicopters from U.S.-based Sikorsky Aircraft Corp. to replace Canada's antiquated fleet of Sea Kings. The \$3.2-billion price tag is cheaper than the \$5.5-billion they estimated Jean Chrétien cancelled in 1999. But that would have bought 50 British-built choppers.

**DAY DIVORCE** Two Toronto lesbians who were married last year after five years together



## THE BOOK ON 9/11

With the benefits of hindsight and a \$5515 million budget, a blue-ribbon bipartisan panel concluded that the Sept. 11 terrorist attack represented a failure of American intelligence, political culture, management systems—and, above all, said chairman Tom Rumsfeld, "a failure of imagination." Nothing the U.S. did between 1988 and 2001 could have delayed Osama bin Laden's plans, the 907-page report found. If there was good news for President George W. Bush, it was that he—like predecessor Bill Clinton—wasn't singled out for blame.

The panel's final, very Washington recommendations: the creation of a new national intelligence director to oversee the CIA, FBI and myriad other agencies; Bush said he'd consider that—though indications are he's cool to it. And the panel may not produce political closure anyway. The Middle East is a mess. Bush's tactics for avoiding Iraq have failed to dislodge and Sandy Berger, Clinton's former national security adviser, is under fire for removing classified documents from the National Archives. On top of that, Americans got to see newly released surveillance video of five of the 11 hijackers passing through security at Washington's Dulles airport. They were stopped for an extra screening, then waved on.

split up five days later and now want a divorce. Alas, the Divorce Act only recognizes spouses as a man and a woman, so lawyers for the two women—known only as M. and J.H.—are in court seeking to have the federal law changed. Ottawa is sympathetic but wants to wait until the Supreme Court rules on same-sex marriage before it acts.

**ANTIBIOTICS** Antibiotic use among young people under 19 declined by a third between 1995 and 2001, according to a Manitoba study in the Canadian Medical Association Journal. The welcome news, though, is that a popular line of antibiotics, amphotericin and clarithromycin, used for ear infections in infants, was overused, raising fears about drug-resistant strains.

**TAMBA** Illegals police appeared to be right, citing the screws on the door. Keepers firmly, trying to learn more of what was on that July 5 night when five-year-old Tamara went missing. Stepfather Dean McArthur was charged with assault over an incident in the home in the early hours of the next day. Child welfare officers then removed Tamara's five siblings from the home.

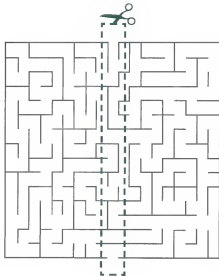


**TAMPA** A 29-year-old Thompson, Ore., man, a former boxer reputedly high on drugs, became the fifth person in this country to die after being subdued by police over a gun, called a "loser." Seen by some as a man with a bad attitude, Thompson, 29, was shot by police when he was used on those with heart ailments or drug problems, critics say.

**JUSTICE** Ontario is appealing the nine-month sentences handed down to a couple from rural Blackstock, Ont., who often kept their two adopted boys in locked cribs that were held together like cages, over the course of 13 years. The province said the sentences are not enough of a deterrent.

Ottawa deported to South Africa a former doctor convicted of sexually assaulting two women in Saskatchewan and attempting to throw off a DNA search by inserting a tube in his arm with another man's blood. One of the women was assaulted in a hospital room after being given a paralytic drug. John Schweizer was sentenced to six years in 1999 and was stripped of Canadian citizenship for lying on his application.

**DEMENTIA** A study in the Canadian Journal of Psychiatry says there were 14,000 Ontario doctors with dementia in 2000—and that this could rise to 100,000 by 2025.



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ROGERS

## UPFRONT

Mary Janigan | ON THE ISSUES



### GAMBLING ON HEALTH

Paul Martin has staked his political life on promises such as shorter waiting times

**POLITICIANS ARE** rarely frank. So as Ottawa and the provinces bicker before their September meeting on health care, they have scarcely mentioned their biggest worry.

Paul Martin is dangling at least \$7 billion in long-term funding in return for pledges in five areas such as home care. After endless posturing, most provinces will likely agree to embark on that path for those goals. What few say about is that hard choice he's ahead anyway—even with the extra cash—because health spending is rising so rapidly that it's eroding provincial budgets for everything from education to energy. It is not carload cars were rising. Member without the ghost.

"We have plundered to Canadians by saying we can have health care and still have everything else like child care," says Liberal policy guru Tom Axworthy. "It's a false promise."

Naturally, behind the scenes, this is the hot topic among bureaucrats and in think tanks. Most predict the pressure will eventually dominate the decade's agenda like national unity did in the 1980s and deficits in the 1990s. ("That will be our next and last trip to the desert," grows an expert.) There is virtually no talk of getting the divided public system governments will remain the single payer for medically necessary services.

Instead, the debate will centre on where to find the cash. The Conservative Board of Canada figures health costs will rise by an average of five per cent per year over the next 15 years. Should there be dedicated health taxes? Should more services such as eye exams be privatized? Should services in other areas be cut? Should costs be raised?

even if that affects competitiveness?

It's a difficult and often emotional topic. In Ontario, where health consumes 45 per cent of program spending and is growing at eight per cent per year, Premier Dalton McGuinty introduced dedicated health taxes this spring. Voters are still reeling. "The public just does not understand the magnitude of the escalation," sighs a frustrated provincial official. The reality gap is so huge that federal Liberals are quietly planning a series of regional conferences prior to their next national convention to update their policies for such alarming news.

Meanwhile, there's no hope if only because governments may get it dead. All provinces, except Alberta, need the cash. Ontario reform has been case that will eventually save money cost more money. And Martin has asked his political life on promises such as shorter wait times for cancer care that he cannot deliver without provincial help. In effect, the real balance of power is in his minority government's room with the province, as they like the deal, opposition parties will also bless his agenda. As Michael Decker, chairman of the Health Council of Canada, warns: "Martin's ability to extract a measurable action plan to shorten wait times will be a significant test of his ability to govern."

If they get a deal, if the annual blistering snags, governments can then figure out how much they will still likely need—and decide plans to raise it. Ontario is even coping with a proposal for a dedicated tax if federal transfers decline at five per cent per year over the next 10 years and public health costs overall (comprised of growth seven per cent, perhaps a federal-provincial tax, growth to income, could fill the breach. This may be too much reality and risk for the September gathering. The ghost will appear when angry taxpayers least expect it.

Mary Janigan is a political and policy writer. Mary.janigan@rogers.com

## Passages

**FOUND** Seventeen-year-old Julie Borena, who quaked a huge mansion three years ago when she walked away from a boarding school in eastern Quebec, turned up living an apparently normal and placid life with a 38-year-old man and his son. The man said he found her walking on a road and took her in because she was hungry.

**SENTENCED** Penn activist John Robin Sharpe, who challenged Canada's child pornography law in the Supreme Court, was given a two-year jail term for indecent assault involving an 11-year-old boy nearly 25 years ago.

**RETRIAL** Kelly Ellard, 21, the Victoria woman who, prosecutors say, killed then-16-year-old Breana Viki as part of a 1997 summer job, was tried for the crime a year, third time. Ellard's most recent trial ended with a lone holdout and a hung jury. She was convicted in 2000, but a B.C. appeal court overturned that, ruling the prosecution had used an inappropriate line of questioning.

**APPOINTED** Richard Stenberg, 55, long-time federal broadcaster and cable TV lobbyist, is to be the new vice president of CBC English television—assuming CBC staffers who expected an internal appointment.

**RECOVERING** Tommy Hunter, 67, the genial country music crooner who hosted his own TV show for 27 years, is recovering from successful prostate cancer surgery, his agent said. Hunter hopes to tour again in January.

**CHARGED** Margaret Trudeau, 55, the first wife of Pierre Trudeau and, later, Ottawa developer Fred Kruger, was charged with impaired driving following a roadside traffic stop in Ottawa on May 30, in a case that only recently came to court.





Fitness | Harley Pasternak

## 'I SEE MY WORK ONSCREEN'

**EVEN FOR HALLIE BERRY**, looking fabulous in slim-fitting leather in her new movie *Caracas* rock work. The personal trainer who helped her get fit in Hollywood's *Barry* has to pay, Toronto native Harley Pasternak. In a mobile gym he takes on locations, the 40-year-old performs on his *Fit Factor* program five workouts a week comprising five five-minute phases, plus five meals a day. He dishes about fat diets, teaching actors how to sleep and making midnight runs to Halle.

**How did you make the Hollywood connection?**  
One, by separating myself from other trainers by being as educated as possible. I studied kinesiology, nutrition and exercise physiology. That gave me the studios confidence. Two, doors have been opened for me. I was introduced to people in the industry, including Don Carmody, the biggest film producer in Canada. After I got Don to lose 70 lb., he recommended me to actors on his films. Jim Caviezel was the first. After that, Stephen Dorff changed his body so dramatically I got lots of calls. I've worked with Rachel Weisz, Orlando Bloom, LL Cool J, Ray Liotta, Robert Downey Jr., the list goes on.

**So what happened with Dorff?**  
Dorff called me and said, we have this actor whose floor weeks has to look like he just got out of prison and had been working out for six years. I worked with Stephen every day, six days, cooking meals and training him.

**Do you always cook for your clients?**  
I cook for some. I also teach them how to prepare meals. No one ever teaches them how to cook or how to grocery shop.

**How does training a star differ from training the rest of us?**

From one perspective it doesn't—exercise is exercise, whether you're rich or poor, famous or not. But soon have to see results fast, plus they shoot 12 to 16 hours a day. There is to be on call for them. Quite often, I train clients at two, three, four in the morning. I trained Halle at midnight for two weeks straight.

**Which is tougher: training someone who's fat or getting a fit person even fatter?**  
It depends. If you take someone who's obese, almost anything you do is going to make them look better. It's harder to lose a pound or two. Like the idea of changing a high-velocity person—I get to see my work onscreen.

**What do you think about the low-carb craze?**  
It's too drastic, and it omits a major food group we cannot survive without. It's based, in some cases, on very outdated data. The Zone omits some outrageous health claims. It's so severe people can't sustain it in the life.

**Do you have any time left over for a love life?**  
It's a struggle. And I'm looking for a nice Canadian girl.  
—EMILY WOODS

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# MARTIN'S CLASS OF 2004

If you're not in a cabinet this big, it's because the Prime Minister really didn't want you **WRITES PAUL WELLS**

**JEAN CHIRÉ** once joked that he'd like to be a backbencher under Paul Martin, because Martin was promising that backbenchers would get all the power—and he knew Martin had offered cabinet jobs to so many MPs, there'd be no other ordinary MPs for Chiré to share the power with. If Chiré remembered that line last week, he must have chuckled.

Martin managed to find a bigger cabinet in a smaller caucus than he did when he first broke the top job last December. Thirty-eight ministers were sworn in on July 26. That new class that cabinet veterans Edith Headon, Andrew Howard and a poor, obscure neocount in her riding and she was promptly added to the list, for a total of 39 ministers. Add 18 parliamentary secretaries and the

new caucus whip, Karen Rockman, and more than half of the 135-member Liberal caucus are ministers, ministers' helpers or parliamentary officers.

If you're a Liberal MP and you didn't get into a cabinet this big, it must be because Martin really didn't want you. This compounded the sting for David Emerson and Denis Cochrane, two veterans from the

Chiré's peers when Martin kept in the first round but dropped this time round. Add the loss of Martin cabinet stars like Ron Keston and Helene Séguin, who couldn't hold their ridings in the June 28 election, and there was plenty of room for the Prime Minister to build a new government for a radically different—and more dangerous—post-election environment.

Whatever happens, a lot of MPs can at least take fancy titles back to their ridings.

He moved decisively, bringing in a handful of rookies, including two British Columbians to reflect his long-standing belief that Western Canadians should have more clout in government. Until Donagh, the former NDP premier whose government got thrashed by Gordon Campbell's Liberals in the last election, is the new health minister. David Emerson, a former industry executive, was handed the sprawling industry portfolio. And Emerson's Ken Dryden, the legendary Montreal Canadiens goalie, will oversee Canada's supply of sick-handling raccoons in his role as the new minister of social development.

There's significant promotion for lower ranks. John Goffey, who served before the election as parliamentary secretary advising Martin on the government's proposed "new deal" for Canada's poor, now has full cabinet rank to handle the issue. There's a striking return to the fold: Stéphane Dion, frozen out of Martin's first cabinet, is back as environment minister.

But if Martin's willingness to relent on Dion's appointment allowed flexibility, his insistence on sticking with some controversial allies showed an unswerving stubbornness. Some senior civil servants judged Reg Alcock a disaster as Martin's president of the treasury board, but Martin kept the burly Winnipegger in that post all the same. And Jean Lapierre, the Bloc Québécois co-founder whom some Liberals hold responsible for the party's disastrous election performance in Quebec, was named transport minister, a job that gives him considerable clout not only in Quebec but across Canada.

A few observers believed Martin was fitting his new government to the left, whether in an attempt to woo the NDP or Bloc Québécois or to establish closer ties between the Liberals and the Conservatives under Stephen Harper. Certainly there were signs to support that theory, including the replacement of the hawkish (and defunct) defence minister David Pilon with the more dovish Bob Graham.

Even more striking were the first orders Donagh made as health minister. When such was minimal or health, Pierre Pettigrew and Anne McLellan sounded noticeably unconcerned about private-sector

delivery of health care, as long as providers billed provincial health-insurance corporations. But Donagh seemed to reach another line. "What we need to do is meet the tale of privatization in Canada and expand public delivery of health care."

Still, this wouldn't be a Liberal government if it occupied only one side of the left-right spectrum. One of the key committees of the new cabinet appears to be the Expenditure Review Sub-committee, whose job is to look for money that can be taken from low-priority programs to fund Martin's pet projects. The sub-committee is stacked with fiscal hawks, including former Tory leadership candidate Scott Brison and Emerson, the former business executive.

In an interview with Maclean's in his downtown Ottawa office, Emerson said he would support proposals for new spending with a skeptical eye. "I would predict that there are going to be fiscal pressures coming," he said. "So we're going to have to look very hard at not just industry Canada, but the whole array of programs that we have out there, as part of this expenditure-review process."

Beyond policy, the first priority of any minority government must be day to day survival. That's why it was no surprise that

**MORE than half of the 135-member Liberal caucus are ministers, ministers' helpers or parliamentary officers**

Martin turned on Parliament's Tony Valeri, who does not speak French and has never vocally recorded interest in parliamentary procedure, for the key role of government House leader. If Valeri mutters on a key vote, this could end up as a short-lived government indeed.

In the interim, Conservative Leader Stephen Harper has to persuade other Canadians that he leads a government to winning. He took the odd step of holding a shadow cabinet to lend to Martin's Minister of the Environment. Harper appointed one critic who is not an MP, defunct Quebec City candidate Janet Yarnes, in an attempt to balance his Western heavy caucus. MPs may or may not have had doubt they they have the mandate. Well, but now at least a lot of them can make fancy titles back to their ridings. **B**



## BENCH PRESSED

With two vacancies on the top court, Martin must weigh which comes first: personalities or process

**PAUL MARTIN** has a dilemma on his hands. With the joint preservers of Justices Louise Arbour and Frank Iacobucci, there are two vacancies to be filled on the nine-member Supreme Court of Canada. Ideally—at least when it comes to matters of jurisprudence and the judges' workloads—the new appointees will be in place before the court's fall session opens in October. Martin could easily do this—according to constitutional convention, selecting justices for the top court is the prerogative of the prime minister. But back in January, as part of his plan for ending the three-called democracy deficit, Martin promised members of Parliament an opportunity to review those prime ministers. So the question for Martin is which comes first—process or process?

Given what's at stake, the question is more than academic. With a mandatory retirement age of 75 for justices, each appointment will affect the tenure of the court for a generation. Arbour, 57, who on July 1 took up the post of United Nations High Commissioner for Human Rights, and Iacobucci, 63, who stepped down nine years early to spend more time with his family, were considered two of the most liberal, Charter of Rights-oriented judges. And looking

on the court's fall docket is the Blackstone case on same marriage reference.

The political pressures on Martin will likely be intense. MPs of all political stripes will undoubtedly be looking for him to deliver on his promise of giving them more power in the new minority government. Conservative Leader Stephen Harper, in particular, favours changing the appointment process, though for very different reasons. Harper believes judges should also be a less activist interpretation of the Charter and be more disinterested towards elected politicians. The current nomination process is arbitrary, he says, "and then we find out later what these guys' and gals' views on issues are."

Many legal experts, however, hope Martin will take a cautious approach to reform. Ian Greene, a political science professor at

**WITH** a mandatory retirement age of 75 for justices, each appointment can affect the tenor of the court for a generation

The court at full complement last October before two of the justices stepped down

York University, fears that with so many issues confronting Martin and the new cabinet, the court question may not get "the attention it deserves." Bruce Fiddlman, dean of the University of Ottawa's faculty of common law, agrees that changing the selection process has too many ramifications to be rushed. Moreover, he says, is filling the court's vacancies "It's irresponsible," adds Fiddlman, "to leave those positions open one day longer than is necessary."

The latest word from the PM's office is that new justice will, in fact, be named in time for the fall session—and that MPs will be involved, although it's not clear how. One possibility is a hybrid: use the current minister to develop a short list and then give MPs an opportunity to review those candidates. So who would be in the running?

By law, justices are chosen from a senior court judge or from lawyers with at least 10 years' experience. Traditionally, replacements come from the same province as the departing justice—first Ontario for both Arbour and Iacobucci. Possible candidates from the Ontario Court of Appeal include Alberta, the first Jewish female judge in Canada, Louise Chaboy, a bilingual francophone, David Dobson, an assistant in expert on criminal law, Ellen Gillette, a Rhodes Scholar and one of the three judges who ruled unanimously in favour of same-sex marriage in 2003, and John Lauder, son of former Supreme Court chief justice Bora Laskin, who has wide expertise in constitutional, criminal and business law.

Possible candidates from Ontario's legal community include Peter Hogg, a leading constitutional expert, David Souter, the first Canadian president of the American College of Trial Lawyers, Marilyn Edwards, whose background is in criminal law, and Sheila Block, a civil litigator at Ose.

Iacobucci suggests that those who replace Arbour and himself should possess more than the requisite intelligence and sense of fairness—they should also have "a willingness to listen and experience in life." And while the court "could become politicized," Canada's history and traditions will prevent any serious problems. Martin can only hope that appointment is easier and that changing the appointment process will be the only precedent he's setting.



## NORTEL'S FINAL VICTIM

Canada's biggest corporate scandal won't end until Red Wilson resigns

ANY DAY NOW, we will learn the true extent of the Nortel Networks fiasco. But that won't be an end to the company's turbulent march back to respectability. Not by a long shot. No, at least one more head must roll before former chief executive William Owens can begin writing a happy new chapter in the company's history. And that head belongs to Lynton "Red" Wilson, Nortel's chairman and a director on its board since 1991. He must go not because he knew about the company's serial misrepresentations, or because he could have

prevented them. Quite the opposite. He must go because he didn't, and he couldn't.

First, though, we'll get to inspect the damage. Nortel plans to release in true, honest-to-God earnings by mid-August, and has promised to provide details of its results for 2003, the most recent fiscal year, as well. It's widely expected it will then acknowledge that the profits reported in the first half of last year was a sham. The company was still losing money, and it was only through the use of accounting tricks that managers created the appearance of success.

All this has already cost investors dearly. The stock has fallen by more than half this year, sinking in excess of \$24 billion from the company's market value, and marking the second time in four years that Nortel has played havoc with the lives and savings

partner of Hazy Associates, a Toronto telecom consulting firm, and recently "B's" systemic, and it goes right into the heart of that board."

To be fair, the culpability of Wilson and the rest of the board is certainly debatable, and many analysts on Bay Street are quick to defend them. Some say it's unfair to pin the blame on directors, given that Nortel's sophisticated accounting gimmicks created overpriced, soft-core for years. At some point, they say, you have to trust the honesty and integrity of your executives.

That's true. But at some point you must also do what is necessary to convince shareholders that the board is accountable for the failures, regardless of who is at fault. A few executive firings and promises to do better won't generate trust, especially at Nor-

tel, where numbers guys ready to impose a cost discipline that Roth couldn't master. Never mind that Durr was a close Roth loyalist and a consummate insider, who played as aggressive a game of "cash board" earnings reports throughout the late 1990s, making Nortel look, to unsophisticated investors, more profitable than it really was.

And it was the board that constructed a bonus system which saw senior managers paid millions for turning a profit last year. It now appears the company's executives, damn-the-accounting-rules deep-fiefdoms, were at least partially motivated by a desire on the part of executives to collect those rich bonuses.

Perhaps each one of these decisions could be pardoned on its own. But taken together, they are not the stuff of triumphant management maneuvers. And sitting at the table for each and every one of them was Red Wilson—former chief executive of Bell Canada, and once Canada's most respected corporate manager. To his credit, Wilson has handled this latest crisis skillfully. The board would not be in a firing, those de-

**A FEW** executive firings and promises to do better aren't gonna cut it at Nortel, where failures have been piling up for years like dirty laundry in a frat house

rectly implicated and replacing the victims. The company is cooperating with U.S. and Canadian investigators, and has said it will seek the return of any bonuses paid under false pretenses. But when making the most of it.

In Nortel's 2002 annual report, in his letter to shareholders, Wilson said the directors "must be committed to performing their responsibilities with the highest standards of responsibility and ethics." Responsibility today means going against those words by using them. We failed, I'm sorry I resign. Since night all is shameful way to end a distinguished career. But there's no shame in admitting the truth. Truth, after all, is what Nortel has lacked for far too long.

The board then hired Durr to succeed Roth as CEO, presiding him in a squeaky-

clean, where failures have been piling up for years like dirty laundry in a frat house.

It was Nortel's board of directors that gave its endorsement to then CEO John Roth's acquisition strategy in the late 1990s, which spread earnings far and wide when the ballooning stock price finally popped in the fall of 2000. The same board approved the massive stock option grants to Roth, which allowed him to walk away with billions of dollars while millions of Canadians soaked their retirement plans in the fire.

The board then hired Durr to succeed Roth as CEO, presiding him in a squeaky-

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# THE MYTH OF RICH

A million bucks buys you a middle-class life today. Now *that's* rich. KATHERINE MACKLEM explores the new meaning of wealth.

## THE RICH MAN'S WIFE TURNED BUSINESSWOMAN

LUAN MITCHELL-  
HALTER, 43

WORTH: 1.5 million  
net worth

**HOMES:** \$1,000-to-\$1.5 million, restored heritage house in Banff, Alberta, \$300-to-\$1 million in Palm Jumeirah, Dubai, near Golden Gate's home CAR: Porsche Carrera, after trading a custom-made Bentley for a more affordable

**BACKGROUND:** Daughter of school teacher, former tennis queen

**FRUGALITY ABOUT WEALTH:** "If I have a choice, I would rather have comfort in this life"

ONE OF THE MOST popular attractions at the Canadian National Exhibition in Toronto during the '60s and early '70s was a display of a million dollars in cold hard cash, silver dollars and paper bills, all in nine cardboard boxes, were assembled each summer into a new display. There was a Million Dollar Bubble Bath, a Million Dollar Merry-Go-Round, and, one year, the Million Dollar Bubble Bath, featuring twelve models who'd slowly step behind a screen and appear to slip into a tub. Year after year, visitors crowded around the heavily guarded display, eager to see this awe-inspiring sum of money. There was a draw each evening, too, and a

winner would be pronounced "Millionaire for a Day." The prize? One day's income on a million dollars—or roughly \$75.

Today, a family can easily drop \$75 in a single outing to the CNE. But in those days, that was almost a week's salary for the average Canadian. A nice home went for \$20,000; a Volkswagen Beetle cost \$1,800. Now, the New Beetle costs \$25,990 and the average home is \$230,000. Similarly, a million bucks isn't the astronomical sum it used to be—and neither is a million-dollar fortune. Gaudy eras of the past. A million dollars today may well be the pay next door.

Like Dino De Luca. The 36-year-old married father of two has been making money the hard way ever since his first job pumping gas at his father's Petro-Canada station. With two partners, he has built a courier and shipping company that's multiplied its revenues tenfold in the past 12 years. De Luca lives in the Montreal suburb of Kirkland, in a mortgage-free house (paid off in five years) worth about \$450,000. He has a handsome six-figure salary. But despite investments worth about \$1 million, including a new tech venture created with

his partners, De Luca wouldn't call himself rich. "This is upper middle class," he says.

In an era when real estate agents in exclusive neighborhoods gossip about million-dollar "starter homes," when luxury jets cost \$30 million, when corporate compensation approaches the GDPs of some small countries, it's time to rethink what it means to be rich. It's a little defining what a millionaire doesn't think he fits the bill, especially as that size, sound figure—the sleek one trailed by six big, fat zeros—is firmly lodged in the collective mind as a magical gateway to the world of wealth. Cross that threshold and you're in. But De Luca is right: a mere million is not enough anymore for membership in the rich club. No, for most Canadians will have to worry personally about that decision—and many, struggling just to pay the bills, may view the whole discussion as dreaming in Technicolor.

But for the lucky few—and the increasingly curious—the question remains: if a million isn't rich, who is? And what does it mean to be rich? The answer, not surprisingly, depends on whom you talk to.

"If I feel rich I could write a million-dollar cheque,"

says Carol Oliver, who has worked on many charity campaigns during her 24-year career as a fundraiser in Toronto. Over the years, she has seen lots of those cheques, but none are changing "What gets you excited these days," says Oliver, "is a \$5-million or even a \$10-million cheque."

Roughly 325,000 Canadians are worth at least \$1 million. The family house isn't included in that tally. If it were, the ranks of millionaires would at least double, given today's real estate prices, says Keith Spiggen, a principal with Biddingsource Consulting Group Inc., which surveys Canada's wealthiest owners. By far the bulk of Canada's millionaires—77 per cent—live in the garden-variety city category of \$1 million to \$5 million. Spiggen believes that larger numbers who surpass the rich live the more modest life. "Being wealthy means never having to worry where the next penny comes from, then a million dollars isn't wealthy," he says. A conservatively invested million would provide a decidedly middle-class income of \$50,000 a year. Plus, as investors will know, money in the markets can evaporate fast. "With \$5 million, it's easier to withstand the ravages of the market," Spiggen says. "It's the ability to ride the peaks and not really be affected that constitutes real wealth."

Joan MacBlack, a bank of Montreal executive who works with wealthy clients, suggests the threshold is higher. "The people I'm comfortable from the pay next door have over \$5 million—or even over \$10 million," MacBlack says. A U.S.-based global bank, like the bar further still. With Capgemini, Merrill Lynch and an annual salary of what it calls the world's 100th (high net worth) individual, or people with \$881 million above and beyond their homes. For the bank, the truly wealthy use the "ultra-HNWs"—there are 70,000 of them in the world—who have \$836 million or more.

**TRADITIONALLY** Canada's millionaires have made their money in one of two ways: by inheriting it or by making a good income and investing it well. That's changing. The fastest-growing group of wealthy Canadians are the entrepreneurs, Spiggen says. And more capture the imagination more than the kids who made millions in the tech boom.

"My friends call me a *le riche* [poor]," says Eric Boyko, a 34-year-old Montrealer who describes himself as "one of those dot-com guys." His money is straight out of tech-start-up lore. In October 1999,

## THE ENTREPRENEUR

**ERIC BOYKO, 34**  
WORTH: \$5 million  
to \$10 million

**HOME:** \$500,000  
penthouse condo  
on North Island  
in Montreal

**CAR:** Porsche  
Cayenne 4 turbo, red

**HICKORY:** "Le roi de l'Internet"

**HOBBIES:** travel  
(monthly trips),  
mountain climbing

**PHILOSOPHY ABOUT WEALTH:** "Being an entrepreneur is about being free. If you have a lot of things, you become a slave to them."



a Silicon Valley firm wanted to buy Boyko's new company, chadnaming.com, which helps non-profits raise money online. His board of directors (including his brother and accountant father) told him they'd be happy if he came home with \$6 million to \$7 million. He was offered \$17 million. "I'm sorry," Boyko told the Californians, picking up his files. "That's below what we expected." By the following March, just days before the dot-com bubble burst, the suitors upped their price to \$27 million. Boyko, who split that money with other investors, was 29 years old.

Being rich for Boyko, who estimates his net worth at between \$5 million and \$10 million, means not being told down by debts and monthly payments. He owns a penthouse condo worth \$500,000, bought with cash, and a \$120,000 red Porsche Cayenne 4 Turbo. Being rich also means the ability to travel for free. During destinations, which Boyko does every month. In June, he started Norway, Sweden and Finland on a whirlwind secondary tour. At the end of July, he's off with his father for a three-day visit to Iceland. He's also taken up mountain climbing and, with a group of four other young tech-heads, scaled Mount Kilimanjaro last September.

Still, it's not wealth but success that most tempt most to Boyko. He's often asked why he doesn't buy a cottage on a second home in Florida, or indulge in some of the other traditional trappings of wealth. His answer is simple. "Being an entrepreneur is about being free. If you have a lot of things, you become a slave to them." Much of his money is invested in a dozen start-ups, and he sits on the boards of eight. He regards the opportunity to help build new businesses as

## WHAT WOULD YOU DO IF YOU SUDDENLY LOST ALL YOUR MONEY? | Ben's rich—and a minimum actor—consider the unthinkable

**JOHN RILEY, SEAFOOD MAGAZINE, BEDFORD, N.S.** ESTIMATED NET WORTH: \$70 MILLION

"I can't imagine anything more humiliating at my age [55] than losing all my money—I haven't worked for anybody else before, and I don't know if I'd be as good at it. But I'd look at the industry still be biotechnology, biotechnology and genomics. They have the ability to change the way we live in these other companies changed communication."

**STEPHEN JAROSLAW, INVESTMENT MANAGER, MONTREAL**

**ESTIMATED NET WORTH: \$1.2 MILLION**

"I would start another company like my own [Jaroslaw's business] and look for stock better guys to work with than I've had. Or else I would marry a very rich wife. I always say to guys that if it's just as easy to marry a rich guy as a poor one, so why not? I'm not serious. So I should take the same advice."

**NAI MACMILLAN, FINANCIAL, FORTVIE, ONTARIO**  
CITYMAYOR-GOVERNOR, TORONTO

**ESTIMATED NET WORTH: \$45 MILLION**

"I would like to teach history at a university. I've always been interested in history because you can project what you've learned into the future. It's very valuable in business, especially the stock market."

**ALAN BLAISIE, RADIO TYCOON, TORONTO**  
ESTIMATED NET WORTH: \$1.5 MILLION

"I would travel a lot less, live in a smaller house and eat a lot more pizza. I'd probably go back to being an all night musician at a disco club, which is what I did in my kid days."



**RON JENCK, TIM HORTONS CO-FOUNDER, CALGARY** ESTIMATED NET WORTH: \$20 MILLION

"I'd go into food service again. I like it because it's a growing industry, and because food is one of the basic necessities of life. I also love real estate development, though, I've built a golf course in Nova Scotia."

**ISADORE SHARP, FOUNDER OF FOUR SEASONS HOTEL CHAIN, TORONTO**  
ESTIMATED NET WORTH: \$13.5 MILLION

"I think everybody who has a business background would just start over. It's like I'd have to look for 200 times longer to get back. People would say to him, 'You'd think you'd give up after the 100th try.' And he'd say, 'Why?'"

**DAVID AZRIZIA, REAL ESTATE DEVELOPER, MONTREAL** ESTIMATED NET WORTH: \$2 MILLION

"I would do the exact same thing over and over 10 percent of the money I'm making. I consider doing what I love to be the true definition of free-

dom. Instead of architecture, though, I could have ended up as a fashion designer."

**PAUL GROSS, ACTOR, SCREENWRITER, PRODUCER, TORONTO**  
ESTIMATED NET WORTH: OVER \$1 MILLION

"I'd write another script. I'd miss certain things about being rich initially, like the freedom to only do what I find interesting. But I'd miss, oh my god, living in a basement apartment." **KAREN HANLEY**







very wealthy one offered. After waiting more than a year for delivery of a custom-made silver-baby-blue convertible Ferrari Spider (price tag: \$300,000), and then waiting out the winter to drive it, she realized she didn't like it: "It wasn't comfortable." The same didn't hold up when she drove her dual-control Lincoln. I got to thinking, this thing sort of sucks. I wished I had a Ford Explorer. Can you believe that?"

As much as she enjoys her wealth—"I'd had to choose. I'd rather have comfort in this life than be struggling"—she also gives less away. She established a scholarship fund in Fred Mitchell's name, and has written million-dollar cheques for three separate charities in the past year alone. "I can, so I do," she says.

For all her expenditure of money, Mitchell-Biller is conscious of a stigma around ostentatious wealth. She tells a story of her son taking with friends while she was out in the new Ferrari. Seeing her hot-dogging on mountain roads below them, one of her son's friends exclaimed, "Overdog, is that your mother?" (She has since sold the Spider and now drives a Porsche Boxster and a BMW convertible.) One day she calls from Palm Desert at 4 a.m. and leaves this message: "I'm walking around this beautiful house, thinking it's good to acquire this or that, but what's important are those things you can't buy. Without my family in this house, it would be just an empty shell."

**Shine-offs** Cheopats (above, top right), CME's million-dollar display, Neil Gantz, rapper 50 Cent.

**GABBY NGORIGA**, who won a fraction of Mitchell-Biller's wealth, went just ago: Five years ago, the 37-year-old public relations consultant and her husband, Duane, won a million-dollar lottery. Late one night, as Gabby was preparing a business presentation for the following morning, Duane did control their lives. Rather than euphoria, her first reaction was fear. "We're wealthy single people with a strong work ethic. You hear stories of how coming into a lot of money changes people. So I said, 'Promise me this will not change us, otherwise, I don't want it.'"

Of course, the money did change some things. After giving \$200,000 to relatives, the couple moved from their \$220,000 house into a \$400,000 one in Toronto's suburb of Mississauga. Duane splurged on a diamond necklace and earrings



## FLAUNTING IT | Bill's history of extravagance

**2000-2008 B.C.E.** Servants of Sumersan nobility are buried alive in their wealthy masters' tombs in order to tend to their post-mortem. **48 B.C.E.** Cheopats drinks a pearl wine dissolved in vinegar to show Mark Antony the extravagance of her culinary tastes.



**10th Century B.C.E.** Romans as wealthy Europeans risk to buy commodities from distant corners of the world. **16th-century** instant proves a hit. **1700s** Explorers like La Verrière connect the French treasury to switch from gold coins to paper money. Investors in his company, who got wealthy by speed the banknotes' liquidity, are dubbed "millionaires." **18th Century** Brothers releases *Monopoly* in the middle of the Great Depression. It's an instant success; anyone can now afford boardwalk property. **1940s** Howard Hughes sets the standard for the eccentric, recluse rich, his diet consists of milk, Hershey's Milk Chocolate, peanuts and bottled water ritually presented in a paper bag.

**1940s-early 1970s** Canadian National Exhibition's annual display of \$1 million in art shows more than 1.5 million visitors a year to the Toronto exhibit. **4th-century B.C.E.** Cheopats leaves Daria Daria stages a coming-out party for her courtiers. **19th-century** Gantz books every hotel, car and camping site on Hawaii's Lanai island and all helicopters on neighbouring Maui to ensure a private wedding to Melinda French. **20th-century** Gantz calls the L.A. Lakers' NBA championship "bingo time," taking mainstream a term first used in a song by the great Chicago Mobster Melvin White. His line starts like a sporting event, then, dressed in a tuxedo, each member of the team is adorned with the gold adornments worn by African kings. **SARAH EVERTS**

for Gabby and a Porsche for herself. She gave her Neos to her parents and bought a Ford Explorer, which she still drives. What was left has gone into the bank for their new kids. Both have continued to work. Ngoriga says she still sheps at Wal-Mart.

One no point Ngoriga at least shouldn't consider herself rich. For her, the quintessential middle-class millionaire, the definition of rich is based on the past. Comfort and convenience come down to necessities. A lot of people believe that if they won a million dollars, all their concerns would go away, she says. "It's not true. You still have to work at your marriage, you still have to discipline your kids, you still have to worry about your health." But—and it's a big but—the money provides a measure of security. "When you have a mortgage, there's always concern about interest rates," she says. "We know our home is our own and there's a certain peace that comes from that." For many, that would be worth a million bucks—and they'd gladly take it, whether or not it comes with an entry ticket to the rich club. **B**

How much money would it take for you to feel rich? Answer your way at [www.macleans.ca](http://www.macleans.ca)



top left: Cheopats; top right: Neil Gantz; bottom: 50 Cent

# MACLEAN'S GREAT CANADIAN SUMMER CONTEST



## HOW DO YOU SEE SUMMER?

Enter the Great Canadian Summer Contest for your chance to win a palmOne™ Treo™ 600, the new voice and email device with a camera and more (retail value \$874.99), courtesy of Rogers™ Wireless. And while you're online, email us your digital photo of a great Canadian summer scene and it may be posted on the Maclean's Photo Gallery for all of Canada to see.

Visit [www.macleans.ca/summercontest](http://www.macleans.ca/summercontest) to enter the contest and submit your photo.

[www.macleans.ca/gallery](http://www.macleans.ca/gallery)

Maclean's photo editors are out snapping shots of their favourite summer scenes with the palmOne™ Treo™ 600. Check out what summer looks like to them on the Maclean's Photo Gallery.

Maclean's Photo Gallery is updated weekly so visit regularly for new summer scenes from our photo editors and macleans.ca visitors like you.

Contest runs from Monday, July 25, 2004, 10:00 a.m. EST to Tuesday, August 31, 2004, 11:59 p.m. EST. Rules and regulations available online at [www.macleans.ca/summercontest](http://www.macleans.ca/summercontest). Photo requirements: JPEG format, max. 2 megabytes file size.

# MACLEAN'S

**ROGERS**  
Your way to a bright future



Heritage

# OUTCASTS NO LONGER

After 250 years of exile, Acadians are claiming their place in Canada and the world, writes **BENOIT AUBIN**

**IT IS HUGE** and quite beautiful, and it jumps right at you as you come out of a curve in the small road that winds along the shore of the Bay of Fundy, near Wolfville in northern Nova Scotia. There, on a steep hill, a vast flower arrangement depicts the Acadian flag—stripes of blue, white and red, with a yellow star in the upper left corner. It's guaranteed to startle a visitor, especially a French Canadian one rooted in the absolute historical and political certainty that Nova Scotia—let's put it mildly here—has not always been friendly territory for the Frenchies. For good measure, many flowers have been arranged to form black letters at least 10 m high, spelling out the message "bienvenue, welcome."

Odd the place this extravagant flower riot welcomes you to don't exist anymore. It was made to the ground by a point of British soldiers 250 years ago. The Acadian village of Grand Pré, obliterated in the epic poem

**'WE USED to be invisible pariahs, but now we have become full-fledged partners with the rest of the province'**

of Henry Wadsworth Longfellow, *Evangeline*. But vividly alive in the nostalgic folk lore of Acadians—in the heart of their lost homeland.

*Be welcome!* The last time that Acadians saw Grand Pré, they were looking in below of black smoke—as they stood on the boats that would scatter them all over the Atlantic seaboard. Grand Pré was the scene "of one of the most tragic and dramatic pages of Canadian history," says New Brunswick Premier Bernard Lord. Ten thousand men, women and children were deported in 1758 for being guilty of neutral in the war between England and France for the northeast colonies. It was a planned military operation, not religious cleansing, not landgrab. Acadians, in their typically understated way, now refer to it as *le grand déportement*—the Big Inconvenience.

Obviously, Acadians were tougher than the horrors visited upon them. They've survived. "Once when have you had such billingsgate

A re-enactor at Fort Beauséjour Port Royal portrays an Acadian artisan from the early 1800s

signage in these parts, is Nova Scotia?" as Acadian women working at the federally sponsored historic site in Grand Pré asked. "Hence only you, very recently," she smiled back, in the typically tongue-in-cheek style of Acadians.

There is fascination, magic and a good measure of power in big round numbers, and Acadians have plenty of big round numbers going for them this summer—\$100 million is one of these figures. That is the expected payoff, for Nova Scotia alone, of the two week-long World Acadian Congress, starting July 21. Hence the first very welcome rain, and the Acadian flag flying with unusual prominence in places like Antigonish or Wolfville, and the bilingual billboards in the old port of Halifax, "Celebrating Pivotal."

"Money talks," says Jean Léves, a leader of the 40,000 strong, non-military French-speaking Nova Scotian Acadians who will throng to their language and heritage in villages scattered along the province's coast. "We used to be crooked pencils, but now we have become full-fledged parties with dozens of its presence." New high way signs indicate the presence of Acadian communities. The municipality of Chatham, with the high-mountain province of francophones, even bought new bilingual signs, like those seen all over Nova Brunswick.

There's more than the big, round numbers department (although Quebecers, meanwhile, are busy preparing to celebrate the 400th anniversary of Quebec City in 2004, don't like to be reminded they were not the first French spoken in North America) about summer music: the 400th anniversary of the first permanent European settlement in Canada, in Port Royal, now Annapolis Royal, N.S. That was the beginning of *Pivotal*. The Acadians, the second show, gave us the first play written and produced in America, *Le Théâtre du Nègre*, by Marc Lévesque in 1906, and America's first social club, the *Order of Good Times*—founded by Samuel de Champlain in 1605 to help settlers drink and dance their worst woes away.

But being round number that is really part of everything is round here in 250. Acadian

deportation happened 250 years ago since 50 Acadians are coming back from exile in big numbers, and, in a symbolic gesture certain to include everybody, they will include their partner in Grand Pré proper, on Sunday, Aug. 15, Assomption Day in the Catholic calendar, the traditional holiday of Acadians. At around 11 in the morning, in an open-air high Mass, as expected 10,000 of them, from Quebec, Ontario, France, New England, Louisiana and the Maritimes, will join in singing Ave Maria Stella, the hymn that salutes the star of the sea, a symbol for the Virgin Mary, and in their unofficial national anthem—the war being the distinctive symbol on the flag of this nation that does not officially exist.



**'HISTORY has taught us to be more like a fox than a wolf. All the gains we have made, we got them by being wily.'**

—Antoine Maillet

On that day, like the, the virtual notion that has a fictional character as national hero, a character who is defined by deportation, exile and generation, will have come full circle. "The circle in Grand Pré will be a new whirling dervish. I don't know how I will cope with it and I don't even know if I will be able to attend," says Gosselin Léves, a poet in Marston who is also read in Montreal and Paris.

But these emotions, many Acadians try, will not have the bitter taste of revenge, nor the bad edge of anger, despite the difficulty they have suffered through. Quite the contrary, Acadians are seeking closure, Land and Maritimes. "It is important to know our history, but it is equally important not to be prisoners of history," he says. "Acadians

ambition today is to claim their rightful place in Canada, and the world."

It's much the same tale from Harrold, gliding Christian, 58, lieutenant governor of New Brunswick, profile author and a lifelong Acadian rights advocate. Expressing anger would trigger guilt, he says, while gloating or seeking revenge would be met with hostility. "Nothing solid can be built on such sentiments—that could only lead to racism," he says. "What we need is an exorcism, to put an end to the trauma that has plagued us for so long. We need to forgive, not just for all, and get on with life. Forgiveness would be much more powerful than anything else."

In fact, the theme of the Aug. 15 religious ceremony will be "Reconciliation." And the Mass will be followed by a concert in Halifax by the largest Acadian choir, among them Zachary Richard, who hails from Lunenburg, folk singer Edith Butler, opera singer Nathalie Poudon and Wilfred LeBlond, who won first place in Quebec's own version of Star Academy last year.

Throughout, the congress will be the mother of all parties, huge family reunions, some with up to 15,000 expected, 250 years in the making.

When Zachary Richard burst onto the music scene from Lafayette in the mid-'60s with his raspy, South-by-North style songs, nobody in Montreal could understand his Cajun patois. Today, Richard speaks French with the fluency and precision of someone who has lived and studied in France. "I have visited almost all Acadian communities from Louisiana to Newfoundland, and they have at least two things in common," he says. "Acadians are really obsessed with their identity, their roots. And they all form musical communities. Everywhere there are Acadians, there is music and a party."

Music, parties, reconciliation, forgive and do not hold grudges? "Acadians are not like Quebecers, they don't have no more anger," says Patrick Poirier, 48, a Montreal-born producer, new hit song *Mon Amour*. "I don't know angry words." And that, says novelist Anne-Marie Valois, is "because Acadians have always been an



Grand Pré new welcomes visitors with bilingual signs, another highlight (left)

oppressed minority." Maillet has brought Acadian culture, language and history out of old tradition and into the literary world, with internationally acclaimed novels such as *La Sagouine* and *Pillage in Chénoué*. "His story has taught us to be: a wolf is a fox than a wolf," she notes. "There is no point in hugging your fist as a brick wall, but Acadians have known how to play for time, and wait for the wall to become a curtain, and then walk through it. All the gains we have made through the years, we got them by being wily. And patience."

By 1960, Maillet means surviving. After the deportations, many Acadians tickled back to the Maritimes and the Gaspé Peninsula, and settled in isolated communities. It took them another century to come out, as expected, in their first national convention, in 1881 in Miramichi, near Moncton. Five thousand of them heard the call through the grapevine and showed up. "That is when we discovered that we were called," says Maillet, who was born in the small New Brunswick town of Beauséjour, a

Grand Pré new welcomes visitors with bilingual signs, another highlight (left)

30 km drive north from Moncton. "Before that we didn't even know. It was an accident of biblical proportions."

If the history of Acadians has been one of stubborn survival in the face of hardship, then Maillet's life story is a case in point. "I studied French grammar in France and spoke (a book used to teach French to young British students)," says the 75-year-old author, who in 1979 won the Prix Goncourt, the highest literary award in France. "We had very few French books in those schools, the history books described our story in only a few lines, and we learned French because our teachers stayed after school to work with us on it." After the 1981 gathering in Miramichi, Maillet says, "Acadians did not start a French-language secondary boarding school then. She adds, "It took almost a full century before we could have a French-language university in Moncton." It opened in 1963, and soon became

a hotbed of activism, with students fighting for bilingualism and equality rights for New Brunswick's francophones.

The life has improved, and perhaps that's one reason why so few Acadians express anger today. "The deportations—my father would never get over it," says Gosselin Cormier, 48, who has lived and drives his own business while watching the past's misty over the Bay of Cobequid near Moncton. "That was his ball and chain. He lived as if it had happened to him personally, not two centuries before. They were all like him at the time. I was part of the first generation that was not made to feel like a second-class minority here in New Brunswick. The way first one, really."

Like many people her age, Cormier, 47, had to leave the province to find work. But she brought her translation business back home from Louisiana years ago. "Many of (the old) Acadians lived here in Cobequid died," she says. "It was tough here in the '70s. I was out of my mind, hard days, those. Everything here was small and bad, people



# A 'SECOND PLAGUE'

Why AIDS is on the rise among Aboriginal people

WHEN ROD MICHIANO moved from the Ojibwa reserve of the River near Thunder Bay, Ont., to Toronto in 1987, he knew nothing about HIV. Six months later the man he had been dating for 10 years was hospitalized and tested positive for the deadly virus. Michiano was diagnosed one month later. "I was told that I'd have two years to live," he says. "So I sat around and waited for my two years to be up."

Now, 16 years on, Michiano lives alone in a small apartment in central Toronto with his six-year-old pit bull, Coco, wondering just what mix of medicine, prayer and luck allowed him to dodge the bullet. The six ft, 160 lb man is heavily scarred with burns, sweet spots and lumps, the ritual scarring used by many First Nations as spiritual disease themselves and the spaces in which they live. A handmade rowdy vest he inherited from his late father hangs prominently in one corner of his living room. "My father was chief of my reserve for 24 years," he says proudly. Michiano was the first to conduct ceremonies for other Aboriginal people coping with HIV. "I pray for peace," he explains, "and I pray against them." He has his work cut out for him.

Michiano is just one of as many as 4,500 Aboriginal people living with HIV in Canada, a surprisingly high number given their population. Native peoples account for 5.3 per cent of the Canadian demographic but as much as eight per cent of HIV infections—more than twice the rate of the general population. As well, more Aboriginal people are infected with HIV than any other ethnic group and, according to some studies, Nations account for about a quarter of the roughly 4,000

new HIV cases every year. "We know that certain behaviours result in the acquisition of HIV," says Dr. Frank Plummer, director general of Health Canada's Centre for Infectious Disease Prevention and Control. "We also know that these behaviours are driven by factors such as poverty, inequality and alienation."

When Michiano was diagnosed, there was little attention paid to HIV among Canada's Native. There were no services designed specifically for them, and non-Aboriginal services weren't set up to deal with a people mired by Canada's colonial history. "We'd walk into a drug or rehab centre and the staff would say the same thing: we were all alcoholics or whatever," says Michiano. "There was a cultural barrier that kept many of us from getting tested."

There was also little happening on the reserves. As Michiano says, "We were never taught anything about HIV." For some Nations, it was seen as a white man's disease—nothing to do with them. And yet epidemiologists have long known that sexually transmitted diseases were a major concern among Aboriginal people—and the conditions were ripe for them to spread.

These conditions included young Nations constantly travelling from inner cities to rural communities and carrying infections back and forth, a legacy of residential school abuse that left many distrustful of non-Aboriginal authority, including doctors and nurses, plus a grinding poverty on many reserves and the fact that Nations have also been disproportionately represented in prisons, another breeding ground for disease. "Otherwise



Prayer and medicine have helped Michiano cope with his HIV. One of his lucky ones.







# THE NEW OLD HATRED

Anti-Israeli sentiment affects Jews everywhere, writes BRIAN BETHUNE

IT'S A WORD as ugly and irrational as the phenomenon it describes. German racist Wilhelm Marr coined "anti-Semitism" in the 1870s to give some modern gloss to an age-old pathology (*antisémité* ["*Joeharism*"] was the standard German term, which at least had the virtue of being, like by Marr's time it sounded harsh in the ears of the expanding middle class. So even as Western armies were subduing indigenous peoples around the globe, Marr borrowed from the same pseudo-science that "proved" the inferiority of non-whites, in order to cope with the anxiety within. Despite its logical absurdity—the Semitic languages do form a group that includes both Hebrew and Arabic, but there is no Semitic ethnicity to oppose—Marr's new word caught on. The very name we give to hatred of Jews has proved almost as potent as the hatred itself.

No quarter. We all know what anti-Semitism means, and we all know it's back with a vengeance. Jews and Jewish institutions attacked or vandalized in France, Minnesota and Toronto, wildfires around the world believing Internet-sponsored theories of what really happened on 9/11 (no surprise, the Jews did it). And only two years ago, Republican election man with 11 years' tenure that previously featured *The Protocols of the Elders of Zion*, the Czarist-era Russian forgery about Jewish plans for world domination that has been called "textbook for genocide." Decades after Christianity began seriously—and possibly—to eradicate the original religion enemy, 60 years after the Holocaust showed the ultimate ends to which some would take the newer racial hatred, the upsurge in classic anti-Semitism is unmistakable.

But surprisingly enough, it's not the devil they already know that has most alarmed Western Jews in the last few years. Many people, by no means all of them, Jew-haters, a new mutation in the old propagandist and, what's worse, feel it in those they inter-  
thought from. "Shame-Semitism is media-driven, more a matter of word and tone than act, more about what not to be or, expressed by prominent people in prestigious



The Israelis and this action from the ongoing conflict in the Middle East

domains. The motivation for this—the tension, the attacks, the fear—is, of course, the Israeli-Palestinian conflict. That line statement is about all the various parties to the dispute can agree upon. Defamation of Israeli actions sets a cloak of respectable political activism covering a visceral hatred. Supporters of the

Palestinian cause—where of them Jewish—accuse their opponents of trying to discredit legitimate protest against Israeli actions by cynically playing, as Irish poet Tom Paulin put it, "the anti-Semitic card."

It's relatively easy to distinguish between anti-Semitism and opposition to the policies

of the government of Israel. Even violent Zionists, supporters of a Jewish state in the Middle East, can disagree with the policies of current Prime Minister Ariel Sharon. The Israeli 37-year-old occupation has led to the deaths of critics around the world who object to the economic and

political repression of the Palestinian population, the continued expansion of Israeli settlements, and the racial hatred some Israeli rabbis exhibit towards their neighbors (former prime minister Menachem Begin said to call Arabs "scum walking on two legs"). But the

classic anti-Semitism of the Sharon administration begins to blur when a third concept—anti-Zionism—is added to the mix. In theory, at least, critics don't have to be anti-Semitic to be opposed to the existence of a specifically Jewish state in the Middle East. There are even some Jews who are opposed, but in the minds of more, anti-Zionism and anti-Semitism are very close. Much depends on what an anti-Zionist proposes for the existing nation: a non-sectarian Jewish-Arab state—or ethnic cleansing.

Anti-Zionism has two main moral arguments. That Palestine was never "a land without a people for a people without a land," as the old Zionist slogan ran, is now incontrovertible: the Jewish state was established on territory occupied by another people. (So, of course, were all the states of the New World, including Canada.) And in real to a specifically Jewish state, one in which the Arab 50 per cent of the population does not have the same rights and privileges, most visibly in buying or leasing public land, and in the Law of Return, which guarantees citizenship to Diaspora Jews who claim it. Even though Israeli Arabs have civil rights that began those of the population in any Arab dictatorship—and an activist Supreme Court that regularly reforms them—the existing level of discrimination troubles many liberal Israelis and continues to fuel principled anti-Zionism.

Although progressive Jewish critics urge their fellow Jews not to identify themselves so completely with Zionism, that cause seems long lost. Jewish history helps explain the identification: the great majority of Jew-fied with Israel—increases of how being a stateless, religiously suspect minority in other countries never stopped their neighbors' hatred from turning grandchild, pride in Israel's intrepid survival, the gratitude expressed by many foreign Jews that they too may need its refuge and by Nardim the larger world allow Diaspora Jews to keep their distance from the Jewish state. What anti-globalization activists Noam Kleiman the sign her local Toronto synagogue post

up after a suspicious fire. "Support Israel. Now more than ever"—the thought should have read "Thanks for nothing, Sharon." In other words, the son of the man was inevitably, almost naturally, viewed as a traitor of another country. Other commentators extend the same reasoning as far as suicide bombings, pointing to the clichéd design they detect in the bombers' lies, such as "We are wrong, but..."

The mere identification of anti-Semitism with anti-Semitism is immeasurably encouraged by the fact that mixed Jew-haters and anti-Sharons often use the same metaphors, drawn from the same deep pool of racism, hatred and bigotry. When *La Stampa*, a mainstream Italian newspaper, wanted to present an Israeli army incursion into the West Bank in 2002, it published a cartoon of the Christ child in his manger, sitting of a nearby tank. "Surely they are not going to kill me again?" This is not something that could be mistaken for anti-Semitism, that is anti-Semitism. Even if the paper was willing to do this, as many on the left say, that the Israeli army deliberately took out Palestinian children to kill, to raise the ancient biblical divide was unacceptable.

Similarly, consider the op-ed piece José Saramago, the Portuguese novelist who won the Nobel Prize for literature in 1998, published in Madrid's respected *El País* newspaper. Judahism, he declared, preached "an obsessive, psychological and pathological outward racism," Israeli "struggle against the Palestinian" parable of the "metaphysical quality of genuine evil." Saramago, a saint of the proudly anti-racist left, would presumably be outraged were he denounced as an anti-Semite, but what else can he be called? In *El País* one was clearly less about Jewish actions than what one commentator called the archtypical Jew "rolling around in his head."

After the Second World War, revision and guilt drove anti-Semitism into the shadows, but not into extinction. Now, after 60 years of Holocaust-induced hiding, atomic patterns of the light are resurfacing these shadowy new shapes. "The abolition of the West," British novelist Ian Paken once called anti-Semitism. "It's deep in us and won't ever go away, no matter how well things are going. You cannot have a day for years and years and everything's okay, but then an enormous change or change falls apart and you find yourself with battle in hand." ■

# PRIDE AND PREJUDICE

Tolerance is a Canadian ideal, but some recent events show it can be all too elusive, writes JONATHAN GATEHOUSE

BY THE TIME the kids return to school in the fall, the physical scars will be gone. The sudden rubble was cleared within days, the scorch marks scrubbed from the concrete walls a few weeks later. Over the summer, the odour of fresh paint will mask the last traces of smoke, and shelves will be installed to hold the more than 10,000 books that have arrived in boxes, envelopes, and gift parcels from all parts of the country. In fact, the response from an outraged public has been so generous that United Talmud Torah elementary school in St. Laurent, Que., will have a fully stocked new library to replace the one destroyed in a firebombing last April. What the anger of politicians and heartfelt gestures of private citizens won't change, however, is the lesson learned by the school's 230 students, aged 5 to 13. Some people appear to hate their simply because they are Jewish. Even in Canada.

The note taped to the religious school's front door claimed the attack was revenge for Israel's March 22 assassination of Sheik Ahmed Yassin, the spiritual leader of Hamas in the Gaza Strip. It was a reminder that distance doesn't necessarily offer protection from the tensions that fuel the Middle East. "We shouldn't become complacent and think that this is an isolated incident," says Sidney Ben-Zion, director-general of the Montreal and four Talmud Torah schools. "We shouldn't think that it can't happen in Canada. It has already happened here and it can happen again."

It has. In 1998, Canada's largest Jewish community of anti-Semitic violence, vandalism and harassment across the country last year, a worrying 27 per cent increase from 2002. In Montreal, where the list of offences included a vandalized Yeshiva Torah synagogue, a woman described as a rabbi's car, and incense-burned signs of faith—ripped from Jewish homes, some community leaders aren't shy about apportioning blame. "In general, tolerance in Canada is getting



Montreal's United Talmud Torah school after it was firebombed in April.

better. We're hearing less and less from the extreme right," says Steven Scherberg, if not B'nai's past national chairman. "The politicians don't want to delve into it and when we vote, but that is being ignored. What we have is a problem with a spiritual sub-set of young Arab and Muslim men."

The evidence for such a sweeping indictment is sketchy at best—out of all of last year's incidents, the right group has identified 30 "probable" hate prosecutions. The two 18-year-old men charged with arson in

the Talmud Torah firebombing—Steven Zoghbi and Steven Elberberg—are Canadian citizens of Lebanese origin, but reportedly Christian. Both of the accused, along with Elberberg's mother, Reuba Elberberg Finkel, who was charged with being an accessory after the fact, pleaded not guilty.

And the political dimension—the so-called "race" and-Semitism that has led to the attack Palestinian conflict—is rarely as explicit as the claim of responsibility left

behind in the St. Laurent attack. For example, Ontario's attorney general recently commented on the laying of hate crime charges against three Toronto teens for a vandalism spree in March, which targeted a Jewish cemetery, educational centre and synagogue in the city's north end. Adding to the controversy in the community was the revelation that one of the accused, Steven Vandermy, 18—his alleged accomplices, both 15, cannot be named under the Youth Criminal Justice Act—is the son of a long-time

employee of another Jewish burial ground, located just down the street from where 27 tombstones were toppled.

Along with the widespread public outrage in the wake of the firebombing, federal Justice Minister Irwin Cotler, a vocal supporter of United Talmud Torah, pledged to "bring the full force of the law to bear" on those who commit acts of racist hate. But that hasn't modified Scherberg and others in the community, who are now calling for changes to immigration laws and tougher screening procedures for some would-be Canadians. "We need to bring new arrivals into the mainstream and filter out negative influences," says Scherberg. "Let's question. Let's see what school of thought an immigrant subscribes to before letting him into Canada."

Not surprisingly, such proposals, and the attempt to affix blame for the uprising to anti-Semitism, have been greeted with outrage in Arab and Muslim communities. "They're talking tolerance—they're burning bridges," says Salim Elmerghani, president of the Muslim Council of Montreal, and the Muslim chaplain at McGill University. His organization strongly condemned the firebombing, and like many Jewish groups, has worked hard to find the sources of emotion that flow from the Middle East. Elmerghani says both communities know the stage of hatred in the wake of Sept. 11, Muslims, especially women wearing the hijab, have frequently faced verbal, and occasionally physical, abuse in

**"WE shouldn't think that it can't happen in Canada. It has already happened here—and it can happen again."**

public spaces such as the metro. This past winter in the suburbs of Dollard-des-Ormeaux, Quebec, the local mosque was the target of a series of attacks in an effort to stop a former synagogue from being converted into a mosque. "Our responsibility as a society should be to make sure that everybody has justice," says Elmerghani.

At a recent Friday prayer service in downtown Montreal, young Muslims accused politicians and the media of "ignoring, or minimizing, the crimes committed against

their community. "In this country, Muslims are persecuted and other, the others, the foreigners," said Mahmoud Hefik, a Canadian of Syrian origin. "You always have to be guarded." His friend Iain Falk, originally from Morocco, said the fear of Islam has spread far and wide since Sept. 11. "When you look at what is said on television or written in the papers about Arabs and Muslims, the bar is set very low. If you substituted the word 'black' or 'Chinese' much of it wouldn't be permitted."

It is generally accepted that despite the

**IT SEEMS** so important to find not just the perpetrators of aberrant attacks, but an explanation as well

uprick in incidents of hatred, modern Canada remains a remarkably tolerant place. Perhaps that's why it seems so important to find not just the perpetrators of aberrant attacks such as the Toronto Jewish Centre bombing, but an explanation as well. As a society, we have largely succeeded in shaking all the old prejudices that continue to bedevil other parts of the world. But to the many who have found sanctuary here—there are some 8,600 Holocaust survivors living in Montreal—it is impossible to take such things for granted.

Remnants of how overwelcomed this community has been at the generosity directed their way from all parts of the country and around the world, in silence the next breath, he echoes calls for a tougher screening of those who wish to call this place home. "An unrestricted open immigration policy is detrimental to Canada," he says. "We have to make sure the people who come here are compatible with Canadian values."

It's an argument that has been made many times in the past. "We must nevertheless seek to keep this part of the continent free from ascent and from too great an immigration of foreign strains of blood," Prime Minister Wilfrid Laurier Mackenzie Bowden wrote in his diary in March 1938, about a group of would-be immigrants from Europe. At the end, just 5,000 Jews found refuge in Canada between 1933 and 1943, under one of the most restrictive immigration policies in the world.

## A TOUCHY TOPIC IN FRANCE

It seemed, at first, like a shocking incident: a young woman said she and her child had been attacked by a group of Arabic-looking young men. Believing she was Jewish—she wasn't—they allegedly slashed her shirt and drew a knife on her stomach. Off-courtside with her son—President Jacques Chirac said he was shocked—she said "And I was released even after the woman confessed to making up the story. France's Jewish community expressed concern that anti-Semitism in the country, said to already be the worst in Europe, would increase as a result of the lie. To gauge the mood in France, Montreal's Jewish Chief Rabbi Aviel recently visited Montpellier, the site of a synagogue fire in 2002. At this report:

More than two years later, and Montpellier is still talking about it. On that night, three Muslim teenagers slashed a Holocaust victim's coat at the Mazaal synagogue in the Jura-Aix district of the quiet university town near the Mediterranean. Damage to the synagogue was minimal, but the repercussions are felt to this day. The Jews later said in

The first attack on the Montpellier synagogue, still has repercussions

something. "And, says Marc Levy, the owner of a local travel agency and head of a volunteer Jewish protection and security agency, dangerous thing 'usually to meet up local Jews or burn their synagogues.' The Jewish community, says Levy, has decided 'not to take it getting down.'

It's that kind of talk that makes the French nervous. One woman, sitting at an elegant street-side café in Montpellier's central Place de la Comédie, says "France is in the grip of a double-headed poison: fear of terrorist attacks, and fear of communalism [sectarianism]." Listening to people like Levy and members of the Muslim community, one quickly realizes the second problem is very real. "Anti-Semitism has always been a fact of life here," says Levy. "But it is clear that we are now faced with a new breed of anti-Semitism, from the Algerians [Muslim immigrants from North Africa]."

On the other side of the divide are people such as Ali Hefik, 33, a Moroccan-born computer operator learning his own high-tech skills. The Jews are perfectly entitled to show no tolerance for aggression, he says,

but Levy's optics are skewed. "There is a big problem in Palestine, but very few Jews can bring the issues to publicly criticize the Sharon government," Hefik says. "On the other hand, only a fringe minority of Muslims in France openly support extremists and terrorists. So some people are left wondering who are the real hard-liners in France at the moment."

Others, though, say that both sides should be addressing a larger problem of intolerance in French society. An estimated 600,000 Jews and five million Muslims live in this country of 64 million, the largest such communities in western Europe. "That proves to be just too much for the silent majority of the French—except, [the French-French]," says Karim El Alami, a civil lawyer in Montpellier. "The diasporic truth is that Jews have been attacked, but so have Muslims—they are just not as good at keeping scores. What we have here is xenophobia, directed at both sons of Abraham: Muslims and Jews."

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## What you want, when you want, where you want it.

Rogers Cable makes it easy to find out more or to simply order what you want on the phone at 1-888-ROGERS1, online at [rogers.com](http://rogers.com) and at Rogers Plus and Rogers Video locations now too.

Ask about the privileges of Rogers VIP membership.



## WHAT'S IN THE PIPELINE

A message to our customers from Edward Rogers, President and CEO, Rogers Cable



The world is changing, and it's changing fast. The technology that has brought this change to us has led us to want more, expect more.

We demand better entertainment. We want more speed. We want greater control over our lives and the technology we use.

We know this because our customers have told us so. At Rogers, we're in a position to answer their needs.

And we're made of our mission to use the leading edge digital technology at our disposal to empower you. How are we doing this?

We're aggressively expanding our cable services with better content - with more movies, sports and shows, with a huge expansion in Rogers On Demand, our virtual video store, and with a host of new channels that will meet the diverse entertainment needs of our expanding customer base.

We're introducing lifestyle altering technologies like personal video recorders (PVRs), HD PVRs, Video On Demand and timeshifting - technologies that put you in charge of what you watch and when.

The tremendously exciting difference that we have formed with Yahoo!, will give you the kind of Internet experience you've never had before at speeds that you've only imagined till now.

Satellite doesn't give you this combination of content and control. We will surpass all our resources and our abilities as you will be informed and entertained and in touch with what matters most to you, in your world.

That is not something we intend to do in the distant future, or even tomorrow. We are doing it right now. You have my word on it.

*Edward Rogers*

Coming soon

- June
- June 1 HD PVR
- June 4 Hybrid HD Speed
- June 10 Rogers On Demand
- June 15 Rogers On Demand
- June 18 Rogers On Demand
- June 20 Rogers On Demand
- June 23 Rogers On Demand
- June 26 Rogers On Demand
- June 29 Rogers On Demand
- July
- July 1 Rogers On Demand
- July 4 Rogers On Demand
- July 7 Rogers On Demand
- July 10 Rogers On Demand
- July 13 Rogers On Demand
- July 16 Rogers On Demand
- July 19 Rogers On Demand
- July 22 Rogers On Demand
- July 25 Rogers On Demand
- July 28 Rogers On Demand
- August
- August 1 Rogers On Demand
- August 4 Rogers On Demand
- August 7 Rogers On Demand
- August 10 Rogers On Demand
- August 13 Rogers On Demand
- August 16 Rogers On Demand
- August 19 Rogers On Demand
- August 22 Rogers On Demand
- August 25 Rogers On Demand
- August 28 Rogers On Demand
- September
- September 1 Rogers On Demand
- September 4 Rogers On Demand
- September 7 Rogers On Demand
- September 10 Rogers On Demand
- September 13 Rogers On Demand
- September 16 Rogers On Demand
- September 19 Rogers On Demand
- September 22 Rogers On Demand
- September 25 Rogers On Demand
- September 28 Rogers On Demand
- October
- October 1 Rogers On Demand
- October 4 Rogers On Demand
- October 7 Rogers On Demand
- October 10 Rogers On Demand
- October 13 Rogers On Demand
- October 16 Rogers On Demand
- October 19 Rogers On Demand
- October 22 Rogers On Demand
- October 25 Rogers On Demand
- October 28 Rogers On Demand
- November
- November 1 Rogers On Demand
- November 4 Rogers On Demand
- November 7 Rogers On Demand
- November 10 Rogers On Demand
- November 13 Rogers On Demand
- November 16 Rogers On Demand
- November 19 Rogers On Demand
- November 22 Rogers On Demand
- November 25 Rogers On Demand
- November 28 Rogers On Demand
- December
- December 1 Rogers On Demand
- December 4 Rogers On Demand
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- December 10 Rogers On Demand
- December 13 Rogers On Demand
- December 16 Rogers On Demand
- December 19 Rogers On Demand
- December 22 Rogers On Demand
- December 25 Rogers On Demand
- December 28 Rogers On Demand

## Satellite just doesn't do all this

ROGERS CABLE GIVES USERS THE CONTROL AND CHOICE THAT SATELLITE DOESN'T - BECAUSE IT CAN'T

Only available on cable. In rhymes and to the tune of Rogers Cable's motto: it is poetry. Rogers' first-to-market strategy has resulted in a great deal of TV for choice, and a great deal of envy among their dish-dependent friends. The new digital world wants control, quality,

choice and more control, unlike anyone doesn't deliver a lot cable does.

It doesn't deliver as wide a range of programming - movies, mainstream programs, sports and HD TV - as Rogers Cable does.

Satellite also doesn't deliver as much

control over what you watch as Rogers does with its range of Rogers On Demand, HD PVR, PVR, The Movie Network's On Demand service, and more. For now it seems satellite users will have to content themselves with watching their neighbours



## ROGERS PUTS THE POWER OF THE INTERNET AND TELEVISION IN YOUR GRASP

## What U need: PVR ASAP

ROGERS' CABLE PUTS SUBSCRIBERS IN THE DRIVER'S SEAT WITH PERSONAL VIDEO RECORDERS



What if you could create your very own permanent line-up? What if you could record a program, digitally, while you watched another? What if you could record two while you watched a third? Or watch two programs simultaneously? Well, guess what you can.

What makes it possible is a revolutionary device called a Personal Video Recorder (PVR), a digital terrestrial and digital video recorder all in one. It works just like a VCR minus the old-fashioned video tape. The recorded programs (up to 90 hours' worth depending on the PVR and the type of program) are saved on the PVR's hard drive. With a PVR, Rogers Digital

Cable customers can actually rewind a live show or pause a live broadcast, and even take a break without missing any action. Viewers can make their own instant replays of live TV, or slow motion if they like. PVRs make it easy to record every episode of a TV show you love, with a single click of the remote control.

One of all PVR rentals are as low as \$19.95/month. Clearly, for Rogers Cable better control over better TV, does not have to come at a high price.

Videophiles must be going crazy with joy too. After enjoying a year of unadorned high definition viewing, with up to 19 dedicated high definition television (HDTV) channels on Rogers Cable they get the HD PVR, a deceptively simple, extremely sophisticated all-in-one HD digital terrestrial and digital video recorder. Operated with a digital cable remote control like the one shown here, the HD PVR allows HDTV viewers to record up to 30 hours of HDTV (or 90 hours of standard TV), depending

on the PVR and the type of program. They can even record one show while they watch another. As with any PVR, the HD PVR gives television buffs total control: they can pause, rewind and instant replay what's on it.

And, because it's all high definition, it's all good, with up to five times the picture quality of regular television and Dolby Digital surround sound. You can't get HD PVR on satellite. It's only available on Rogers Cable.



**PVR S1** (left) more than a standard digital terminal  
**HD PVR S1** (right) more than a standard PVR

## WHAT YOU WANT

### ARE YOU READY FOR THIS MUCH MORE?

In an exciting development for cable and Internet customers, Rogers Cable has announced that it will introduce 35 new Rogers Cable services and enhancements over the summer of 2004. Yes, that's right, 35.

"We want to give our customers what they want, when they want. And we want to do it again and again," says John Munro, Senior Vice President and Chief Marketing Officer for Rogers Cable. Rogers is clearly putting its money where its mouth is. Rogers Cable is offering its existing customers the option of upgrading to the 100% digital TV that its digital customers will soon enjoy.

First out of the gate is Rogers On Demand, a video and TV on demand service with 1400 viewing choices, translated channels and a range of PVRs (digital personal video recorder) including HD PVRs (see facing page) by Rogers. Combined with improvements to the timeshifting feature, this means Rogers Digital Cable customers will never have to miss a show again. And, with the enormous increase in content, there's a lot you won't want to miss. Sports fans can now watch NASCAR IN CAR as well as several new digital specialty sports channels.

The biggest movie industry in

the world, Hollywood makes its Video On Demand debut with Hollywood Eye™ — a clear sign that Canadian multiculturalism is more vibrant than ever.

The Movie Network launches its SVOD (subscription video on demand) service and a whole new range of specialty channels make their debut on digital cable. Customers will be able to customize their viewing by individually picking the specialty channels they like.

Adult viewers will also find something they like — with two new channels already in the line-up.

And that's just cable. What Rogers has lined up for its Internet customers calls for an entire section of its own

## WHEN YOU WANT

### Rogers Yahoo! Hi-Speed Internet. It's all about you.



ROGERS' CABLE GIVES ITS USERS THE FASTEST ACCESS TO WHAT MATTERS MOST

Rogers has introduced a combination of new high speed Internet services that is accessible from any other residential high speed Internet provider in its territory. The new Rogers Yahoo! Hi-Speed Internet services, which will launch this summer, are expected to dramatically alter the way Canadians use the Internet today. As with previous Rogers high speed Internet services, customers connect to Rogers Yahoo! Hi-Speed Internet through a cable modem, thus freeing up their phone line and eliminating the need for a second phone line entirely.

Most remarkable of all the new services is Rogers Yahoo! Hi-Speed Internet. Connected Home. This new service will be a boon to households with several computers and only one

Internet connection. The service links several computers in one household by means of a wireless network giving each user simultaneous high speed Internet access. Modern surfing speeds of 5.0 Mbps simply serve multiple users. Because it will be a true home network, users will now be able to share files or a single queue between multiple computers making it perfect for the connected family. Notebook computers can be easily added to the network for mobile access from almost anywhere in a home. And, as the network is wireless, there's no ugly tangle of cables — one of the annoyances of DIY home networking.

As importantly, the new services place great emphasis on security. Available security and privacy features include anti-virus, password, e-mail

virus scanning, a firewall and parental control to users and their families can surf the Internet with greater peace of mind. Rogers plans to expand the suite to include even more security and privacy services.

Rogers is determined to provide customers with additional reassurance, as evidenced by customer support and technical assistance, at no extra charge. 24 hours a day, seven days a week. All the high speed Internet services also come with a 30 day money back guarantee. Several affordable tiers allow customers to pick the level of service (from one e-mail address, to one for instance) that suits their needs. It's part of the overarching Rogers Internet strategy: keep customers in touch with and in control of what matters most to them.

## THE SUMMER OF OUR CONTENT

MOO CHASER (PG-13) UN + A&amp;L ALL THE TIME



The virtual video store has arrived. It's called Rogers On Demand and it's available free on channel 350 through Rogers Digital Cable. It offers digital cable customers a dizzying array of choices (1460 at last count, and growing by the week) from Hollywood blockbusters to kids movies, the best of CBC, CityTV and Sci-Fi channels and a flexible amount of free content.

A preview option lets you watch the trailer before you order a title. And, because it's a virtual video store, it's in your home 24 hours a day, seven days a week so there's no need to rush out to return that video when you're done.

Fast forward, pause and rewind exactly as you would with a VCR. Push "stop" and pick up where you left off at a more convenient time. In fact, you can do anything you like with your order within a 24-hour period, including watching it again and again.

## Television that speaks your language

Rogers Digital Cable is making major leaps to cater to Canada's burgeoning multicultural audience. 13 digital specialty channels already provide content in languages ranging from Cantonese to Tamil. Seven new digital channels premiere this summer alone, taking the total to 24.

Headlines make their first appearance on the Rogers On Demand menu too. Bollywood Ofc offers the South Asian community an unparalleled selection from Bollywood classics to the latest blockbusters. While

① **ORDER TO ROGERS DIGITAL CABLE**  
See how for Video on Demand.  
Video range from \$2 to \$17.95

The Movie Network On Demand  
is available on all Rogers Digital Cable  
services.

② **from \$9.95/mo**

## SPORTS FANS BLOWN AWAY

BASCAR IN CAR (PG-13) F&amp;T P&amp;T 11:30-12:30 PM

With NASCAR IN CAR, Rogers Digital Cable consolidates its position as the leading provider of premium sports.

NASCAR IN CAR gives sports fans a unique view of the race and total control over what they watch. Six linear channels, live team audio, virtual dashboards and real-time on-screen race data on a total of seven channels keep the racing action real.

Rogers Digital Cable says NASCAR is just one of many new premium sports they are bringing to digital cable. Racing aficionados can look forward to more TRN (The Racing Network) due to bank out of the gates early this August.

NASCAR IN CAR joins a bench that's already loaded with MLB EXTRA INNINGS™, NFL SUNDAY TICKET™ and NHL Centre Ice™, which make up the Rogers Sports Pack.

The last three packages alone account for over 2000 games a year – not to mention exclusives that can't be watched anywhere else.

Of course, Rogers Digital



With access to over 2000 games a year, Gamblers, are you in?

Cable customers are spoiled for choice.

They currently have access to a multitude of sports channels including Sportsnet, Leafs TV, Raptors TV, X-Stream Sports, Fox Sports World Canada, ESPN Classic Canada, The Racing Network (TRN) and TSN HD.

With NASCAR IN CAR now a part of the Rogers Sports Pack, it is a cable dream once designed to satisfy even the most die-hard sports fan.

③ **Rogers Super Sports Pack \$14.95/mo**

④ **from \$1.99/mo**

## Time waits

The new time-shifting feature from Rogers Cable, is a godsend for soccer moms and hockey dads. How does it work?

Let's say your favourite reality show comes on at 8:00 pm. ET. But you can't make it home till 10:45 pm.

Well, you'll have 35 minutes to get comfortable before it arrives at 8:00 pm (11:00 pm your time) on the West Coast.

You can watch your favourite show in any of the time slots it airs – as many as five.

With the most popular Canadian and US networks available on streamlined channels and more to follow, Rogers customers are not going to miss a thing.

⑤ **\$1.99/mo**

## PICK YOUR SERVICE

Rogers Yahoo! Hi-Speed Internet has increased its range of speed offerings to four, giving Internet customers an unprecedented level of choice.

Rogers Yahoo! Hi-Speed Internet Ultra Lite, for example, gives surfers the convenience of cable at the price of dial-up, perfect for the casual user with high standards.

Rogers Yahoo! Hi-Speed Internet Lite offers a modest setting of 1.28 kbps for those who want a touch more.

Rogers Yahoo! Hi-Speed Internet

FOUR SERVICES  
FOR EVERY  
KIND OF  
INTERNET  
USER

Express you the state in a big way. With up to seven email addresses and a modem setting of 3.0 Mbps, it's fast enough even for dwebs.

When you get to Rogers Yahoo! Hi-Speed Internet Extreme – the fastest!

residential high-speed Internet service available in its territory – you really am! the rubber burning. With its mind-boggling modem setting of 5.0 Mbps and nine e-mail addresses, it reduces dial-up to mud! (ask for information superhighway)

ROGERS YAHOO! HI-SPEED INTERNET ULTRA LITE	\$19.95/mo
ROGERS YAHOO! HI-SPEED INTERNET LITE	\$29.95/mo
ROGERS YAHOO! HI-SPEED INTERNET EXPRESS	\$44.95/mo
ROGERS YAHOO! HI-SPEED INTERNET EXTREME (not in all territories)	\$64.95/mo



## Featherweight KO's dial-up

ROGERS YAHOO! HI-SPEED INTERNET

With Rogers Yahoo! Hi-Speed Internet Ultra Lite, Rogers has once again proved it is a leader in residential Internet service.

Rogers Yahoo! Hi-Speed Internet Ultra Lite has been designed to appeal to those who want their Internet access to be simple, fast and trouble-free.

Users will be easily

## Whoa baby!

ROGERS YAHOO! HI-SPEED INTERNET

amazed, with the level of access and the convenience it delivers. Because it's not a dial-up service, it doesn't necessitate a second phone line or tie up your existing line. In fact, because the Internet is accessed via cable, you are instantly connected to it with no logging on and no archaic squawks and scratches.

**Online speed goes ballistic with Rogers Yahoo! Hi-Speed Internet Extreme.**

A 5.0 Mbps download modem setting. And an upload setting of 800 kbps. Rogers Yahoo! Hi-Speed Internet Extreme is clearly not your father's Internet service. It is the fastest! residential high-speed Internet service available in its territory. And it can be yours for no additional monthly fee with the purchase of a new high-speed router.

## Bundle up for summer

Is a movie designed to give customers the best value in the market. Rogers has expanded on the range of bundled products available to allow customers to find bundles for every need. Customers can choose from cable and wireless, cable and Internet and Internet and wireless bundles—or even a combination of all three.

With the aptly named Incredible Rogers Bundles, customers can enjoy the benefits of high-speed Internet access, no upfront hardware costs, RDO and 24/7 support from Canada's most advanced digital network. It's a superior combination that simply cannot be found in competing satellite bundles.

The savings to consumers are considerable, but that isn't the only advantage. Rogers bundles come with our best commercial terms and conditions that are as common in competing bundles. Also unique, Rogers bundles are backed by around the clock, around the week support from Rogers. Their most compelling feature, however, is the fact that only Rogers is bundling high quality digital content like its Video On Demand service which gives viewers a choice of 1400 titles.

Because the technology only saves the deal further. The bundles can even be customized with an upgrade for example, bundles that include the

Ultimate TV Pak offer an upgrade to a digital terrestrial and VIP membership. Bundles that include Rogers' Yahoo! Hi-Speed Internet Lite offer an upgrade to Rogers' Yahoo! Hi-Speed Internet Extreme. With a variety of bundles in play over the summer, it looks like Rogers is on course to make sure consumers get a real choice. It's what you'd expect from the company that pioneered the idea of bundling in the first place. For more information on bundles visit [rogers.com](http://rogers.com).



### INCREDIBLE? YOU BET.

A QUICK MICE GUIDE TO ROGERS INCREDIBLE BUNDLES

ULTIMATE TV PAK AND ROGERS' YAHOO! HI-SPEED INTERNET LITE

\$62.95/mo

WIRELESS AND ROGERS' YAHOO! HI-SPEED INTERNET LITE

\$54.95/mo

WIRELESS AND ULTIMATE TV PAK

\$68.95/mo

DIGITAL CABLE AND ROGERS' YAHOO! HI-SPEED INTERNET LITE

\$69.95/mo

WIRELESS, ULTIMATE TV PAK AND ROGERS' YAHOO! HI-SPEED INTERNET LITE

\$89.95/mo

## New phones, new plans, new ways to connect, right now

To connect its customers with the things that matter most to them in their world, right now, Rogers Wireless is packaging new plans, with a range of plans that will accommodate a variety of needs and budgets. Take Rogers Wireless Family Plan for instance. The Family Plan enables families to

share a pool of minutes — a pretty attractive feature on its own, as most will freely admit. There are no ordinary wireless phones — it's a line-up of superior cameras, phones with talk, text and picture messaging capabilities. The Family Plan is



extremely affordable — two phones can share minutes with a monthly service fee that starts as low as \$35 per month. Family Plan from Rogers Wireless is a great idea for families who want to stay close and still stay within a budget. It's the kind of

smart thinking you would expect from the company that operates Canada's largest integrated wireless voice and data network, right now.

Customers can call 1-800-462-4465 for more details about the Family Plan.

## Small business is a big part of Rogers Business Solutions

HOUSES OFFICE, SMALL OFFICES AND HOME-BASED BUSINESSES A REAL CHOICE AND A FAMILIAR FACE

Rogers Business Solutions believes a company best known for its residential cable, Internet and wireless services can make a difference in the world of business. You could call Rogers Business Solutions the business end of Rogers Cable. Rogers Business Solutions specializes in providing smart and flexible cable, Internet and wireless services to a much neglected sector — home-based businesses, small businesses and the growing population of teleworkers.

With a choice of Internet services as well as cable and wireless packages, the needs of this critical audience are finally being heard. Consider expressly to answer their fears

that bigger telecom companies simply don't have the patience or the inclination to treat small businesses fairly. Rogers Business Solutions will back up its services with a technical support backbone that keeps the most basic small business needs available 24 hours a day, seven days a week.

Internet services from Rogers Business Solutions are available in a choice of three speeds and the company is launching a comprehensive range of bundles that combine Internet and cable services for home-based businesses. For small businesses, it's a whole new way of doing business. For details call 1-866-279-6617 or visit [rogers.com/biz](http://rogers.com/biz).

### What the customer wants the customer gets

FLOWERS BILKINS THROUGH WITH CUSTOMER SERVICE GUARANTEES

Staying true to statements made by President and CEO Edward Rogers, Rogers Cable has put in place dramatic improvements to its customer service infrastructure. Customers can now expect service 24 hours a day seven days a week. As remarkable as the service guarantee Rogers is guaranteeing, that service you will be made within a three-hour window of time, agreed upon during the service request.<sup>1</sup> In other words, you won't have to waste the better part of a

day waiting and wondering when a service crew will show up. Householders managing budgets on a shoestring can also rejoice in free repairs on equipment and service on general cable needs at no charge. It's all part of a renewed, vigorous commitment to customer service that is permeating the Rogers Cable Division from top to bottom.

It appears, as far as Rogers Cable is concerned, the customer truly is king.



# AN EVIL SPELL

Mugabe's continued presidency has been disastrous for the African nation

### THIS IS NOT Sinner Dave

That thought springs to mind as the soldiers across the tree-lined avenue, bayonetted rifle extended menacingly. On the sidewalk, a heavily burdened woman breaks into a jog, clutching a baby against her chest and down to its white blanket on her back.

I am in Zimbabwe four weeks, on a visiting academic. As we pass, I see the prime (civil) guard in the rear-view mirror, looking at the security personnel in the lobby across the street, before turning back to his post, the wall of State House. "They have only one job—and that is to be feared," my driver warns. "People have been shot at here

for stepping in the wrong line." In a country where strangers usually greet each other on the streets, this little drama outside the official residence of Zimbabwe's best-known senior citizen is almost as chilling as the absence of moral street signs. They have been killed—in an impoverished society where one in four adults is HIV positive—to make, among other things, traffic bullets. Indeed, as we walk, President Robert Mugabe's name is in vogue mode, taking on a context who accuse him of having stolen the last general election, and over which I live

threats to his increasingly authoritarian rule. These range from the simply bizarre—Mugabe has alleged that the U.S. government had a plot to introduce conditions containing anti-government messages—to the personal. Reports from sources in the president's ZANU PF party (last conductor by name of Mugabe's public pronouncements) say accusations are now propped by means of Mugabe's public pronouncements by means of Mugabe's public pronouncements. Once reported as a Mandela-like reformer, Mugabe morphed into what Desmond Tutu, South African archbishop emeritus, termed a "cancer" African exploit

The job of a presidential guard is to be feared

when faced with the prospect of defeat during the 2002 parliamentary election, he launched a crackdown on dissent and also began a land reform program with the aim of evicting 4,000 white commercial farmers. What was advertised as an orderly redistribution of assets to landless blacks became a bloody free-for-all, spearheaded by so-called war veterans, but with the president's family and agriculturalist friends partying nightly visible at the trough.

In the process, the 2002 presidential election was stolen. A report sent by the African Union said the ZANU-PF used violence and intimidation, while domestic critics headed by

of thousands died, living in a sea of poverty, who are earning a living by fertilizing agricultural lands with their own sweat.

At the Human Rights Association, connecting the new risk to help the poor is a "paradoxical" goal, says national director Mupfema Moyo. That's a hard sell, given the current shattering of high-level social norms. Land reform, which Zid supports, was completed by greedy party officials and their thugs. Bid for government represented hundreds of black voters of violent farm evictions, and then had to watch as the regime let the perpetrators walk free. Following the ZANU-PF government

while following the question of whether he will have pulled out since 2008, he admitted retirement date. He might, of course, simply opt to hang on to power. Responding to an interviewer recently, Mugabe said he would like to write books, if only those squabbling to replace him would stop asking for help from foreigners—which dooms.

**IT WAS PAST** the third police roadblock along the Bulawayo road, somewhere between the Lake Chivero reservoir and the little town of Norton, that I began to wonder about Mugabe and the spirit world. Chasing slowly past the barren fields of Norton



Thousands of white farmers have been evicted



productivity has plummeted, and a third of bread costs three times the minimum daily wage

Pius Ncube, the Roman Catholic archbishop of Bulawayo, say they have had proof that war rolls were drafted with the notion of dead, non-existent and duplicate votes. And Mugabe's continued presidency has been driven from the country between 300,000 and one million agricultural workers have been displaced, commercial agriculture has been destroyed, and millions of the economy. Only then in 100 million of working up have jobs. This is a country, says University of Zimbabwe economist Tony Hwange, where average has fallen 40 per cent since 1999.

Much of Zimbabwe's manufacturing base has fled to South Africa, and Hwange says it is "unlikely to come back." While annual inflation has eased—from a catastrophic 519 per cent in November to a merely dramatic 395 per cent—it means that a loaf of bread costs 235,000, or about three times the minimum daily wage. Most farmers, Hwange notes, "is the creation of the black middle class." The best and brightest have fled. In their place, Hwange says, "you have a sea of

has evolved from its liberation movement roots and remains, in effect, stuck in time. Whenever any alarm bells ring, the call is always to "revitalize the masses."

Fewer than 600 white farmers now work their properties full-time, and even they are facing eviction. Doug Taylor-Preece, president of the newly white Commercial Farmers' Union, cautions that by supporting the opposition Movement for Democratic Change (MDC), some farmers inadvertently played into the ZANU-PF leadership's willingness to exploit anti-white paranoia. "Our sector had access to nearly two million people" says the 40-year-old fourth-generation farmer. "I think that we were seen as a user threat." The regime targeted the country's white population—now estimated by Taylor-Preece at less than 60,000, compared to 250,000 in 1976—as a straw man, no possible for pulling the strings of the MDC and for all of the 60s asserting the country.

It's a theme Mugabe drums out incessantly,

Enlighten, most to productive that they were forced to school books, on past the backs of the Porter Farm square camp, the thought occurred that "Uncle Bob" must be talking to mediums and oracles here.

How else to explain the broad-made in his government sent a team of UN agricultural experts packing—that a bumper crop was in the offing and that Zimbabwe was no longer said to be "tholed" in foreign food aid? How else but by might on empty patterns feed as money as its mill on people who, according to UN estimates, "are scarce?"

The temporal explanation, circulating among diplomatic missions and partially confirmed by government leaks, is that the country's Grain Marketing Board has been stockpiling enough imported grain to feed the country and influence voting in the next parliamentary election, expected in March 2009. Well aware of this move and what has flowed from South Africa, a substantial amount is causing from Zambia, where many of Zimbabwe's displaced white

farmers are now growing maize—some of it, almost certainly, for export.

South Africa's president, Thabo Mbeki—Mugabe's only friend with any clout on the international stage—has been urging Mugabe to begin a dialogue with the MDC. But under the gloomy "food for votes" scenario, some observers think the MDC will be all but wiped out of the polls. In fact, Mugabe's party may be banking on the opposition crumbling before then, possibly with a guilty verdict in the case against MDC leader Morgan Tsvangirira, who is charged with plotting to kill Mugabe and his allies.

MDC strategists expect the victory in the case—which hinges on tainted evidence supplied by a Canadian-based businessman formerly on the regime's payroll—to be tested for maximum impact, says Tsvangirira's spokesman, William Rango. But the MDC will struggle in urban Zimbabwe, and Rango says it is not about to denigrate. "If any party is in a hurry, it is ZANU-PF because of the bungled succession," he says. Given Mugabe's age, infighting over who might replace him is clearly destabilizing the party. "When you have a grandfather who is in his 80s, year, you've had a couple of health wobbles—you never know when he's going to drop off his perch," notes Hwange. "When that happens you've got a new ball game very quickly—and it's not going to be Nelson Mandela handing over quietly to Mbeki."

The succession has already devolved into farce, with the Joseph Gubbins War in succession matters, Jonathan Moyo, publicly attacking what he considers to be Mugabe's illegitimacy as a successor to Robert Mugabe. Moyo is sometimes called "the figure who recently founded a CD of his own ZANU-PF replacement called BlackRock (a new features prominently on state radio, which he controls). Indeed, says he is acting not on his own behalf, but on Mugabe's. "Moyo owns his political life to Mugabe," and one senior ZANU-PF member "He doesn't want to be the head, he wants his old boss to stay and start what the masses want to see."

When it's all over and apparently enjoying the view, the old long-time comrade (days of Bulawayo) builds his place as a "retirement" mansion in Harare's wealthy Borrowdale suburb. And he dreams, some say, of the day when his old son, Robert—apparently now in his early 30s—can take his place as ZANU-PF leader.

Corey Chikwe is a writer and he is also Africa's best-selling journalist at *Tobacco & Medicine* College.



## THE STATE 'ENEMY'

**LIKE A MIDDLE-CLASS** man defiantly in the face of authority, the *Standard*—one of Zimbabwe's last independent media voices—is located directly beneath the dictator's, wife's and political elites of ZANU-PF headquarters. Editor Rowell Chikwira's office is a small room, but it is a police custody since dawn, along with a volunteer Moyo, a reporter for the paper, because of a story connecting allegations of high-level corruption with the murder of a missing executive. Deputy editor David Mawema is holding the first Zimbabwean's account to since Chikwira has been arrested—but never convicted—eight times since joining the *Standard* press.

"The Mugabe government" accused us of not being patriotic in a poor light," says Mawema. "They are responsible for their own bad image—what they want is for us not to report it." Mawema himself has been jailed in the government-owned media as an "enemy of the state," and has been threatened with "if this is not done by the end of the year, we will be in the hands of the state." Mawema has been arrested and is in the hands of the state.

Layers who represent independent journalists are equally vulnerable, fellow says. Some have been beaten—in one case in a police station, on the orders of the army commander's wife—and the country's increasingly independent judiciary is now packed with ex-Mugabe lackeys. "For lawyers who are involved in matters of a political nature—and for people who are critics of the government—the justice system has largely been eliminated as a method of protection," fellow says. In Zimbabwe, the sword is plainly sharper than the pen. **CL**

reporting on a controversial ZANU-PF by-election victory in rural Matsheloland. He went in knowing it was a scary place," Mawema told. "When you ask him why, he says, 'What else would he do?'"

That's much the same answer Chikwira gives outside courtrooms No. 4, where he and Moyo have been released on bail on charges of endangering public safety. As usually Harare, Chikwira was the editor of the *Standard*, the state-owned daily, until he started writing editorials critical of the government's use of imagery and the way it plays the news card. His last experience behind bars—score of 25 prisoners joined him in a small cell designed for six—came within weeks of writing the *Standard*. "The government can't arrest us and bring us to court," says Chikwira, whose case has been recommended until August. But he adds, "We are not running away."

The pressure to censoring a state-appointed commission, described by the University of Zimbabwe media law professor Carl Peltzer as "a completely insignificant which is there to completely suppress the private media," has already closed down his independent newspapers. All domestic journalists must register with the government, while foreign-based reporters are turned back at the border unless previously approved by the regime. And every journalist knows how to recognize members of the Central Intelligence Organization—the dark glasses, red suits and a gun—while many describe punishing the return of their own, after taking off to leave, only to find the roads closed to the central police station.

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Photo Essay | BY RITA LEISTNER

## SISTERS IN ARMS

Women guerrillas of the PKK are fighting for an independent Kurdistan

**THE GUERRILLAS** of the PKK, a Kurdish Marxist group that has been branded a terrorist organization by Canada and other nations, are known as fierce fighters. Since the early '90s, many have been living in the mountains of northern Iraq, from where they continue their campaign for an independent Kurdish homeland. The PKK also recruits women. Like the men, they are trained to fight, although they have complained about not being adequately recognized in the organization's higher ranks. Earlier this year, Brooklyn-based photographer Rita Leister visited a PKK camp belonging to a faction led by Ömer Göktaş, brother of PKK leader Abdullah Öcalan, who was captured by Turkey in 1999 and is serving a life sentence. *Maclean's* presents some of Leister's photographs of the PKK's female cadre.



Some fighters have been living in the mountains since the early 1980s. Civilians and soldiers have killed the PKK, a terrorist organization.



Letter from Siena

## BAREBACK POLITICS

The stakes are high in this Italian horse race, writes STEVE BURGESS

**TWICE EACH** summer in Siena, Italy, they hold a bareback horse race called the Palio. But to simply describe it as a horse race would be like describing the Maldives as a piece of real estate. The Palio is politics, passion and pageantry. It's civil war on horseback. And it's been going on in one form or another for over 700 years.

On July 2, I stood in the hot sun of Piazza del Campo, ready to endure at least four hot suns less hours to catch the season's first Palio (the second one is Aug. 16). Ten herds, each representing a Sienese contrada, or neighborhood organization, would soon be falling about in the hot sun, their jockeys frantically owing two-minute deals with each other. An orgy of cheering and flag-waving would precede the race, capping off months of ceremony featuring the medieval banners and costumes of the 17 contrade (because of space restrictions only 10 can race). It's no wonder millions descended on the Palio: But unlike the empty spectacles offered up by so many towns to replace dead traditions for tourists, the Palio itself is alive, vibrant and, for the Sienese, deeply serious as ever.

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I went the colors of Ponda (the White), my adopted contrada. This is my second Palio, and the members of my contrada have responded to my enthusiasm with a gracious welcome. To gain a contrada is no small thing—banners are bestowed in their colors, and horses are fed out of their respective neighborhood churches to be blessed each Palio



twice empty spectacles for tourists, the Palio is still as vibrant and serious as ever.

day (if the horse loses an offering on the race track it's considered good luck).

Each contrada has its friends, but more importantly, at least an indirect enemy. One is Torio (the Tower). I came from that people. Since the horses are weighed by lottery four days before the race, it is impossible for any contrada to bag a winner. If you are given a tag, and Ponda was not fortunate in this lottery—your contrada must

accept federal horse race sales in comparison to the modernness of a Palio, and the July 2 episode was no exception.

In a surprising post-race development, Ponda lost its grand jockey Salvo to an other team, Graffi. The speculation was that my contrada, lacking a good horse, wished to ensure Torio's defeat through other means. Certainly that was the interpretation in the Torio camp—the day before the race there was a scuffle in some Torio territory pangs of some Graffi. I'd be in the Campo. This isn't Kentucky Derby.

**THE Palio is passion and pageantry. It's civil war on horse back, and it's been going on for over 700 years.**

As evening shadows slowly crept over the Campo, the horses were ready for their chance to run around the piazza. Early in the race (which lasts a mere 90 seconds or so), the Torio team was boxed out by Salvo, who then charged down for leader on the final lap. Just as Salvo passed the horse of the Torio contrada, there came a snap—Salvo's legged from his mount. Seconds later the Torio jockey was seriously unhorsed, and now the two leading teams were charging down the horse track alone. Ponda's own contrada was off from the line without riders. And so, after all the modernness, it came down to this—two unbeatable teams, unsure to victory, galloping to the line.

Graffi got there first, the Torio horse. Unlucky unaware of the chance to cancel his team's second loss. Graffi's flag waved, but back in my Torio they were satisfied as well. There was no glory for Ponda, but no shame for Torio, and Torio finished well back with a better horse. At Palio time, you have to know what's important.



# I'LL NEVER GROW UP, NOT ME!

It's been dubbed a Peter Pandemic: adults determined to remain kids

**HERE IS MY CONFESSION.** Sometimes, late at night, I put on the tiny, spreading T-shirt I wore to clubs when I was 21 and dance to Selb'n Pep's *Let's Talk About Sex*. Occasionally, when I'm supposed to be working, I play *The Sims* computer game for hours—staring fights between leeches, buying new outfits for the gay couple and killing off characters by drowning them in swimming pools. I try clothes in the teen department of the Bay and Wilcocks. I have a child's pink plastic microphone in my shower. On weekends I'm

out until 2 a.m., with friends at the local pub. I'm 32. Am I too old for this?

Over the past few years, researchers, marketing firms, gaming companies and social trend experts have paid more attention to what's been dubbed a *Peter Pandemic*. You know, people in their 30s, 40s and over 50s who, at its essence and purpose, refuse to grow up. We've seen the extreme cases—the 35-year-old motherbladderwearing a belly shirt that reveals the enormous dragon tattoo on her back cleavage; the father in his 50s who goes together with his pals once a year to drop LSD; the 44-year-old who spends hours sewing tiny shoes and dresses for her new dollhouse. But there are rarer examples, too. Men who spend Friday nights playing Grand Theft Auto III, or women out on "girl nights" doing belly shows off the hot young bachelorette.

In the daytime occupied up by Margaret Arwood in *Dr. Oz* and *Coal*, in her broad, perfect personae, she, without gain or ill-gain, as an author turns 30. Today's reality perhaps even stranger: many people simply stop maturing, maturing by or conditionally after they can't find 5-0.

These "adults" or "adultescents," in the marketing industry calls them, now have an enormous impact on the century. Music, film, books, games, clothing, even furniture are pitched with these Dorcas. Gay professionals in mind. There's *Devil* Pep's "Forever young" campaign, for example, or the life-size heavy-duty sofa for grown-up professionals who want to gush like the lady they once were without getting bigger love handles. The Italian Web site [www.kidsgame.com](http://www.kidsgame.com) even caters directly to the new breed of teenage strangers with its motto, "Never stop playing." Harry Potter

now comes with adult-friendly covers, while *Survivor* becomes the *Bridge* Joan become pop icon. And the recent *Elm Raising* video, a disappointing effort starring Kate Winslet, revolves around a party girl in a coma. When her sister dies, leaving Haden's chair across the custody of her three children, she's forced to choose between her son and his chaotic lifestyle and the heavy chains of responsibility (naturally, she chooses the partying, like a first).

And things you'd expect to hold little interest for anyone over 25 are bubbling in the culture. As a showing in Toronto last month of the film *Alan Glick*, a smart teen comedy about rusty high schools in competition with one another, the theater was filled with groups of adult women. Not a man in sight. The teen-dominated prime-time soap *The O.C.*, meanwhile, is a huge hit with all ages.

The popularity of children about people

**IT'S NOW** up to us to decide when we want to mature. Turning 25 or getting that first job no longer transforms us.

who've retired all things serious, a.k.a. adulthood, also underlines the change in the cultural social fabric. *Survivor*, *Cherry* *Friends*. It was fun while it lasted, but eventually the characters we loved had to change. *Friends* had babies and bought homes out West (gasp!) *Marlin* and *The Vampire Slayer* grew up. *Fuller House*—after years, a divorce, and a breakdown—finally accepted its adulthood. Once the characters accept, at some responsibility, the shows had to

end. Growing up, these comedies seem to say, is a major drag, not worth watching.

As traditional markers for maturity disappear, parents and grandparents alongside while academics scratch their heads. Today is *Resnick*, a sociology professor at the University of Western Ontario in London, struggled with defining "youth" while researching his recent paper "Delayed Life Transitions: Trends and Implications." Ultimately, he extended the age of adolescence to 34. "When you first talk about what age means, it's kind of a joke," says Resnick. "There's no clear demarcation anymore. When I was a youth of the '60s, however, the saying was never treat anyone over 30."

The slower young ethos is largely a product of the economy, Resnick contends. People need more skills today to get stable jobs and salaries hefty enough to support a family. As a result, young adults spend more time investing in themselves before, as the good professor puts it, "investing in reproduction—there's been a loss of human resources towards responsibility." In his research, Resnick found that only 100 to 100 percent of Canadians aged 18 to 24 say they don't expect to have kids, but he cautions people not give themselves a premature time window in which to do so, up gradually more and more will end up without children.

The threat of infertility is not enough to dampen the spirits of perpetual kids. "I can always adult," they say, and so they put off making babies until their careers are established and women have had enough fun to last them 25 years or so. Marriage, once the lion of adulthood, is no longer means the same thing. We were told in our first years that "girls just wanna have fun" and that it's important to "party like it's 1999" and so many young marrieds continue to drink heavily, drug abuse and dance all night long. Meanwhile, we no longer have to wear suits and attend to work-ethic companies and prefer creative types, so we work on big warrens and right



shirts and ride our scooters to the office. Why would we want to grow up?

Despite my predilection for computer games and *Who Wants to Be a Millionaire*, I consider myself to be mature (even though I ring all types the word). My occasional teenage years died a quick, painful death when I signed the mortgage papers for my first house. Suddenly, I was an adult. I had responsibilities beyond paying on and finding my car. I had to move the lawn to appease the neighbors, fix the toilet to address the needs of my roommates and fight raccoons off the garbage. I would do anything that was worth more money than I'd ever imagined. I was terrified. I wanted to crawl onto my mother's lap and weep.

After a month of sheer panic, I discovered something surprising: I loved the responsi-

bility. Owning a home was actually liberating. I found myself saying the words, "I'm investing in me," while refinishing floors and installing a dryer. I could do whatever I wanted within my own walls. I could give the bathroom an orange and fuchsia glaze. I could crash a hole in the dining room wall. It was what adult adulthood was all about, being it on.

Friends have had similar epiphanies. "I grew up once I had my first baby," says a 32-year-old chef and mother of two. "It wasn't getting married or buying our house. It was once I took responsibility for another living being." Another girlfriend says her "adult moment" happened when she tried on a necktie that was too small. "I looked at my jelly belly hanging out over my jeans and thought, 'I'm an adult for this.' A discolor-

friend misses I'll grow up once his *Game Boy Advance* breaks.

As technology moves ever faster, traditions break down. Growing up is one of them. It's now up to us to decide when we want to become adults. Turning 25, or getting our first job, no longer transforms us. Getting married doesn't mean settling down. And as long as there are beauty products out there to hide cellulite, dermal resurfacing, hair or replace lost locks, and smooth wrinkles, at least a few of us will be drinking to get drunk at the fountain of youth.

In my grown-up opinion, that's OK. Kids are great entertainment. New back to the Stone...

Amy Cameron is a Toronto-based writer who just completed her first book, *Playing with Mother's Words*, published in May.

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ADVERTISING SUPPLEMENT



## THE REWARDS OF TRAVEL

### Customers Get the Points: Loyalty Pays

The stamp to business travel following Sept. 11, 2001, seems to have made a strong impression. Loyal customers are worth their weight in gold.

Indeed, many travel-related operators found that while their business dropped off across the board, the loss was proportionately less among their loyalty club members. Now, as business travellers come back, the push to reap the rewards of customer loyalty is on. Loyalty

programs are getting richer. The choices for loyalty-point redemption are getting broader. Even those budget airlines that had no loyalty programs at all have now jumped aboard the bandwagon with generous offers.

The first casualty of the loyalty competition is the blackout period. In all the major airline and hotel loyalty programs, you can now use your points pretty much anytime.

With the elimination of Aeroplan blackouts, announced in April, Air Canada doubled its allocation to six million seats or 15 per cent of capacity on every route. That's the highest proportion of any North American program. It was able to do so by introducing a scale of pricing with its Avenue Rewards. Air Canada still makes eight per cent of its seats available at the "classic" point rates. The next seven per cent come at a premium under Avenue Rewards.

Aeroplan gives customers a lot of ways to earn the necessary points. Fly with Air Canada or one of the 14 other Star Alliance airlines. Make purchases on a co-branded credit card, such as the first-of-its-kind CIBC Aeropay Visa. Stay at one of the 50 partner hotel brands. Or patronize any of Aeroplan's more than 100 corporate partners when booking a vacation, taking a cruise, playing golf, renting a car or buying telecom services. In May, Aeroplan even launched a sweep card that will allow loyalty club members to collect points when they buy gas, shop for groceries or dine out at Aeroplan partner businesses.

In 2003, Aeroplan members earned 52 billion miles and redeemed 43 billion, three times more per member than any U.S. program.

WestJet Airlines announced its arrival as a mainstream contender for the business travel market with its entry into the loyalty wars in April, a natural next step as it made



Toronto its eastern hub and added services and longer routes. In an exclusive arrangement with the Bank of Montreal and The Loyalty Group, creator and operator of the AIR MILES reward program, WestJet launched its Moose MooseCard targeting small business and personal customers.

The business MooseCard gives customers an opportunity to get free flights fairly quickly. By using the gold card—it also comes in silver or bronze—travelers get a reward mile for every 815 spent on the card and double for booking flights online using the card. They get a head start with 150 points on their first purchase. Then they can redeem their miles for WestJet flights at up to half off the usual number of required AIR MILES points. No flight costs more than 1,600 miles, so a traveler could pick up a fine long-haul Canadian flight by spending \$34,000 on the card, without taking two account costs points for online

flight bookings or other bonus offers.

The gold card costs \$105 annually, but you get a corresponding \$190 WestJet travel credit in the first year and annual savings of up to \$105 on business banking charges at Bank of Montreal.

Duncan Burnett, WestJet's director of business development, says the take-up on both the business and consumer card is already a year ahead of expectations, and AIR MILES is now WestJet's single biggest customer. "We have launched a program that from day one was significantly larger than our competitors," he says, referring to AIR MILES' 100 sponsoring companies and the breadth of products available for point redemption.

Not to be outdone in the battle for the business traveler, Jetset Jetage has followed suit with a loyalty program of its own, supplementing its higher flight frequencies. Rewards for the Jetset Gold MasterCard earn administration for

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Drivers Club International card's Club Rewards program. You can redeem points for merchandise or airport points to frequent flyer miles at a generous rate on a mind-boggling 400 carriers.

Or, if you prefer, redeem for an IHGSP contribution. That kind of quirkiness makes the eclectic splendor of Club Rewards. For instance, at 100,000 points, users become eligible for "personalized" rewards beyond what's in the usual online points-redemption catalog of electronics and home furnishings. You simply ask for some wildly exotic reward, source it, and Club Rewards will tell you how many points it will cost you. Happy customers have redeemed their points for anything from liposuction to a five-day, NASA-sponsored space-camp program for a 12-year-old. Now that's customer satisfaction.

## Conveniences of Travel: Faster, Better, Easier

Convenient air travel is just an away from. Starting in July, Air Canada passengers will be able to check in at home. That's right. Up to 12 hours before arriving at the airport, you can log onto [www.aircanada.com](http://www.aircanada.com) and check in over the Internet. You choose your seat, get your gate number and print out your own boarding pass.

You get the peace of mind that you won't be involved in a nifty

scram at check-in and you get your seat earlier," says Charles McKee, Air Canada's senior director of strategic marketing. "You don't take a chance."

It's part of a travel industry trend toward conveniences that make travel faster and more comfortable, a counter-revolution of sorts after travelers have grown accustomed to security delays and cut-rate, no-frills approaches.

Air Canada is the first airline in the world to offer Web check-in, although it requires the specific approval of each airport authority across the country. As the carrier emerges from its financial turbulence, passengers will also find it in a surprising lead position with other innovations that will make flying a simpler and more pleasant experience.

In Edmonton and Montreal, for instance, it's rolling out express baggage drop-off, the complement to self-serve check-in kiosks, introduced in 1998 and now used by about 35 per cent of passengers. An agent must still be present for the security declaration, but travelers simply weigh their luggage and log in the destination information. The printer spits out the bag tag, the traveler attaches it and leaves.

Air Canada has also introduced an automatic re-booking system that says goodbye to the days of queuing up to rebook when bad weather cancels a flight. Now, operations control personnel can auto-

matically re-book the entire flight. "It's much less of a disruption," says McKee. "Air Canada has really done a lot to invest in customer service."

In-flight conveniences are also on the rise. Travelers using the new information and entertainment systems on Lufthansa give up virtually nothing to their home office or living room. The 10.4-inch monitor is four times its predecessor's size. Video on-demand can be stopped, advanced or reversed at any time. The audio system offers up songs, complete CDs, audio books or even language courses. Meanwhile, the FlyNet Internet portal offers a free connection for news, financial, lifestyle and travel reports, updated via satellite, and a connection to travelers' company intranets.

Even at discount online Jetego, conveniences are creeping in. For a premium, passengers can now treat themselves to leather CanadPlus seats with 30 per cent more leg room and dedicated overhead compartments. "We're moving up market, but at a fix," acknowledges Jetego president Michel Leblanc. "We also have quite a sophisticated entertainment system, but we're charging for it. It's the same with food. We charge for it. We don't add costs for people who just want transportation."

Back on the ground, hotels are joining the race as well. In the mid-range, Best Western is trying to save customers' time searching for the best room rate. Its "low-rate guarantee"



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program, launched in the spring, promises its Web site will always offer the best rates for its rooms. If you find a better offer for the same date, Best Western gives you that rate minus 10 per cent.

A couple of chains are planning to make entirely new offerings to tempt Canadian travellers. Starwood Hotels, owner of the Westin and Sheraton brands, will open Canada's first W Hotel in August. Located in Old Montreal and catering particularly to the Web-fied executive, the W's rooms will feature an oversized desk and ultra-fast Internet access. One of each room's two phone lines will have data-port and speakerphone capability, while the other will have a 900-MHz cordless dual-line phone.

"Montreal has had good growth in smaller upscale hotels," notes Stephen Foster, Starwood's senior vice-president of operations. "Our ability to grow our brand in Canada is there."

Expect to see InterContinental's new Hotel Indigo brand come to Canada, shortly as well, bringing added flair to the mid-market, perhaps introducing a menu of special services. The first one will open in Atlanta later this year, built and conceived entirely on a "retail service model" and promising "to be defined more by lifestyle than price point," according to Patrick Field, vice-president of InterContinental's Canadian sales and marketing. "Absolutely, it will come to Canada."

But if you are on the road a lot

and what you would really like is a little company from home, some hotels are offering you a sure comfort. Bring along your pet. Pet advocates see encouraging the trend by

claiming 36 million pet owners spend \$1,000 on each of two trips a year. Check [www.bringyourpet.com](http://www.bringyourpet.com) for hotels in Canada—and the rest of the world—and call ahead. ■■■

## Trip Technology: Work Meets Travel

From handy gadgets to rugged essentials for on-the-road work, there's plenty of new technology to make the business traveler's life a little easier.

### ARMED WITH NET SMART WATCH

Something like comic book detective Dick Tracy's wristphone, the Wrist Net uses GSM Direct to tell time but also gives stock quotes, news, weather, calendar updates and instant messages. The wristband's retail buckle is the radio receiver. Approximately \$200. MGM Direct costs \$15 a month or \$100 a year in most areas.

### FLIGHTS OVER THE SKIES

Light at 5.0 lbs and inexpensive at around \$2,000, the Lillilook S2600 is especially good for the small-business professional on a budget who wants to leap into the wireless age. In that application, PC Magazine rated it "superb."

### USE-FLIGHT DRIVES

About the size of a penknife with the capacity of a hard drive, they plug into your computer's USB port and appear on your screen as another hard drive. Just drag and drop data from your work PC to (take with you on a trip—or bring data back to the office from your business

laptop). About \$60 for 256 megabytes or \$100 for 1 gigabyte.

### SONY ERICSSON P900 SMARTPHONE

What can't it do? The P900 has Bluetooth and IR connectivity, world phone and Wi-Fi connectivity, world phone and e-mail support. You can view and edit attachments. It runs BlackBerry services. It has a built-in VGA digital camera. It plays video files and MP3s. It even has a speakerphone feature. And it's yours for between \$550 and \$1,000. By the way, call quality is rated as high.

### FLIGHTS OVER THE SKIES CANCELLING HEADPHONES

Winner of The Travel Insider's 2005 best travel technology award, these portable headphones create "anti-noise" that cancels out aircraft cabin sounds. Powered by a single AA battery, they're also compatible with in-flight in-flight entertainment systems and portable electronic devices. Manufactured by Outside the Box, the headphones cost US\$95 at [www.flightquest.com](http://www.flightquest.com).

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TRAVEL



# THE GREAT CANADIAN MEAL

CHARLIE GILLIS Investigates why everyone is suddenly hungry for Canada's indigenous foods



**ON A WINDSWEEP** hillside near Patricia, Sask., under a vaguely threatening sky, Great Thunder is giving me the eye ball. Given from the safety of a one-tonne pickup, this massive bison bull is capable of serious damage, with his most lethal, unpermeated hooves and 2,000 lb. of purring muscle. "You can almost feel the ground shake when he walks toward you," murmurs Kim Legault, owner of the Great Wildlife Bison Ranch. "It's the lag of the head. All the other bells bow down to him."

Legault, a brash-headed ranchman whom his wife, Jackie, jokingly calls "the bison whisperer," assures me that bison rarely charge humans. But on this evening I can't

help feeling vulnerable. Less than an hour earlier two raptors ambushed me on a forest street, which had come from one of Great Thunder's many offspring—a hefty hauser as it is. The nest had been brilliantly prepared, maneuvered for hours in Jackie's own blend of wine, rosemary, and thyme. Mineral steak spice, garlic and olive oil, then seared to perfection on the couple's aging gas barbecue. I ate it as if I wanted, grudgingly declaring between forkfuls of potato salad that I was officially a bison-meat nover.

Now, with Great Thunder and about 300 other members of the Legaults' prize herd looking me over, I'm asked by someone else: "Maybe he can smell buffalo on your breath?" Kim chuckles as the bull starts lumbering in our direction. There's a disconcerting pointing of the head as he moves, and for an instant he seems headed directly for my seat of the



Great Thunder, master of the bison herd. Left: one of his distant relatives as masterfully prepared tenderloins.

## OUR MOST COVETED DELICACIES

**Vancouver's** *Chaubert's Italiana's Vinegar*, Vancouver Island, B.C. Infused from small casks of vinegar aged up to 23 years, this aceto balsamico demands something grander than fish and chips. At gourmet food stores or [www.chauberts.com](http://www.chauberts.com) \$40 for 250 ml.

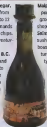
**Rogers' Chocolates**, Victoria, B.C. Doughty Eisenberg, Jack Rogers and the Queen Mother are all said to have been loyal customers of these Victoria cream chocolates, which have been going to everyone's thighs since 1935. At locations around Victoria and Whistler, B.C., or in select Bay Stores and at [www.rogerschocolates.com](http://www.rogerschocolates.com), \$48 per 654 g.

**Malpais oysters**, P.E.I. Known for their pure, slightly briny taste. At gourmet grocery stores or specialty seafood shops, about 30¢ per oyster.

**Salmon caviar**, B.C. Called "ikras" by sushi lovers, the shimmering red roe boasts larger egg sacs and a juicier texture than sturgeon caviar. At specialty seafood stores or [www.cavariasea.com](http://www.cavariasea.com) \$26 per 125-g jar.

**Hiddesheide** These tightly curled baby ferns can only be harvested during the two weeks before they unfurl. Available fresh in grocery stores and fruit markets late April to June, and frozen year-round, about 35¢ per 454 g.

GRANAMI SCOTT



cab. But when he's a couple of inches away, something diverts his attention—a noise, perhaps, or a cow he's been avoiding. Instead of snapping to see what it is, the man has barrel-chested, lost out on a surprisingly un-thunderous grunt and wincingly ambles away.

**AS A GENERAL RULE**, I find it's best not to meet wild (or less-than-wild) members of their animal family. But my visit to the Legault ranch in southwestern Saskatchewan is part of a special quest in Canadian cuisine: While foodies have dreamed for years about individual foods produced in specific regions—

Artichoke, say, at garagesides near Niagara, Alta.—I, for one, had not tasted many of them, and had certainly never eaten a single, unmercifully cooked meal drawn from the best the country has to offer. And that the challenge a gourmet lunch made exclusively from domestic ingredients, with a strong bias to wild indigenous species, I chose best for the main course out of a fascination with the animal's fabled history, and, frankly, for its fantastic taste. With a flavor similar to beef and a quarter of the fat, it's ideal low-carb fare, packing enough protein in one meal to fuel the afternoon fire of a football team.

The run I've entrained to a rising star in the gourmet-conscience, Kevin Boyce. A 33-year-old chef-instructor at the Culinary Institute of Canada, Boyce is a connoisseur of all things springing from his native soil, be it Newfoundland cheddar or B.C. fireweed honey. More importantly, he's a willing accomplice in my little project. At the school's kitchens in Charlottetown, he has developed a lesson—sounding, five-course menu (page 74) exclusively for Maclean's (okay, for me), drawing from his experience in fine restaurants like Alberta's Jasper Park Lodge and Queen's Landing in Niagara-on-the-Lake, Ont. For the past year, Boyce has been teaching Canadian cuisine to second-year students and steadily expanding his own repertoire of domestic produce. "I'm looking forward to trying this," he tells me on the phone from Prince Edward Island. Not as much, I suspect him, as I am.

First, though, I decide to research the main course by visiting the Legaults' 2,600-hectare ranch, where buffalo literally roam and, on a clear day, you can gaze across the U.S. border into Montana. On a ridge above the valley, where his herd peacefully grazes, Kim Legault maps the track and points to the line where the watershed splits north and south. The land, he says, has never been cultivated—not even by his great-grandparents who settled here in 1912. "It's exactly the same as it was when the Indians" season ran on a century ago. "Looking south, he gestures to the wide valley where Plains Cree, Blackfoot and Anishinabe had once

MICROBREWS:  
A PAN-CANADIAN  
SIX-PACK

Selected by owner Stephen Beaumont and chef Brian Moran of Victoria's Bevilacqua, which serves and cooks with many of the world's best microbrews.

**Indefinite Extra Special Bitter** (Opimucan Brewing, Victoria, [www.opimucan.com](http://www.opimucan.com)). "A floral, fruity character," drying sensation at finish. Pours well with sweet and the long of a boat and goes cheese salad.

**Industrial Park Ale** (West River Brewery, Calgary, [www.westriverbrewery.com](http://www.westriverbrewery.com)). Well hopped, a fragrant, leafy aroma—hops so well with spice, such as a smoked pork ribs. **King Brewery White King Brewery**, Kelowna, B.C., [www.kingbrewery.ca](http://www.kingbrewery.ca). "Slightly extremely start with a moderate bitter finish." Try with chicken wings.

**Maudie** (Gibsonville, Charlottetown, [www.maudie.com](http://www.maudie.com)). "A lovely complexity," with coriander and an underlying fruitiness—beery beer can the only way to go.

**St. Andrew's Distinct Stout** (McKenzie Brewing, Montreal, [www.mckenziebrewing.com](http://www.mckenziebrewing.com)). "In its style, stands with the best beers in the world." Rich, roasty—think a lamb burger.

**Beck's St. Brown Ale** (Garrison Brewing Co., Halifax, [www.garrisonbrewing.com](http://www.garrisonbrewing.com)). Refreshing, "uplifting" character with a hint of vanilla. Its slight sweetness pairs nicely with steamed salmon and greens.

CYNTHIA GRIBOLDO

## SHIVERING SHIRAZ

When the world thinks of wine and Canada, it thinks chardonnay, maybe pinot gris, and, of course, ice wines. Red wine? That's an irony grape has never taken to the cold earth.

Some winemakers think maybe it can. Also known as pinot, Australia's reputation grape is certainly on the rise. Pinot sales in North America have been growing by more than 90 per cent annually over the past five years. While a couple of wineries in the Okanagan have tried harvesting grapes, many struggle to make. So who better than Kootenay to prove them wrong?

A handful of eggs from Down Under working at Okanagan-region wineries such as Kelowna's and Flat Rock Cellars are showing that climate conditions are not all that bleak. Craig McDonald, co-winemaker at Okanagan Estate Winery, which produced the first 250 cases of its 2002 Signature Shiraz this year, seizes opportunity. "Pinot never ripens easily, cabernet sauvignon ripens later," he says. "Shiraz is in the middle, so it's worth a shot."

It's taking some experimentation to adapt Australian techniques to Canada's climate and soil, but the grape variety weathered the cold snap of March 2000—better, in fact, than many local varieties. Still, it produces a different flavor than its Australian cousins. Creekville's offering, for one, turned out bolder than expected. "People will have to look at this as a new type of Canadian wine," cautions McDonald. C.B.







# BUILDING ALONG THE FAULT LINES

To many outsiders, this British Columbia island retreat is still like a vision of Arcadia. Under the surface, though, lies a deep schism over opposing lifestyles.

**AT THE SOUTH END** of Salt Spring Island, close to where the ferry drops Vancouver Island dockers, a ramshackle bungalow and a few more and rickety detached structures fringed in flags shelter about 20 squatters. Carefully positioned, Freedom Village doesn't clearly fall under anyone's jurisdiction and has therefore remained untouched. But many locals don't like it. At the other end of the island, large, multi-million dollar houses leave over the ocean in Long Harbour, another Salt Spring ferry terminal. The owners are often summer people. Locals don't think much of this either.

Salt Spring is a place of opposing lifestyles, an island of schisms as undeniable as the fault lines that may one day rip it into the sea. Green party signs proliferated during the recent election, but billboards are lit with wish-fulfills. There are weekly workshops for homemade bio-diesel enthusiasts, but SUVs line up for the pump for regular gas at more than \$1 a litre. And conservationists, developers and activists for affordable housing all eye land with the same hunger.

Considerers don't see that To them this most populated of B.C.'s Gulf Islands is heaven—an Arcadia of art and coffee, alternative healing, counterculture festivals, Buddhist retreats and old-fashioned vicarious. But for many residents, anyone—against every thing from fish farms to ferry schedules—is a way of life. Some make the national news. A recent two-year struggle to replace a cut by Tocaia Land Corp. "scooped more than 100 local squatters when Salt Spring women posed nude for a calendar to raise money, and when Lady Godiva rode again, accompanied by bare-breasted supporters, through downtown Vancouver."

But most protests against development occur one neighbourhood at a time, and anything that threatens to bring more people to the island is contentious. Now that the population is over 10,000—up from about 3,500 in the early 1970s—many strands



Well-developed and urban squatters crowd out the less affluent.

Special Salt Spring—in inflated prices. The cut even pays in Salt Spring currency.

are periodically concerned about sections of the community plan that could permit zoning, which could significantly increase the number of residences in rural neighbourhoods. Thirty years ago, mountainous prices on Salt Spring were just black holes. Now, a house of selected light bushes even the darkest nights.

Thirty years ago, I regularly walked the five miles from Isabelle Point to the ferry with outstaring a single or if you did go by, even most likely a better that would never have passed inspection on the mainland. Most social gatherings they were potlucks and everybody recognized one another. Today, BMWs and Mercedes stream on and off the ferries, and parking defies all that the most crowded on a Sunday morning in Ganges, where a once unassuming farmers' market is now jam-packed with tourists. Here they'll find local food, cheese, designer clothes, vintage, pottery, furniture, no dead flowers and one who kind of corn of every sort at

back-to-the-land happens. Avenches drift dodgers, working people and a few comfortable retirees, mostly to spread out that one house didn't look upon an other—going. And along with the million-dollar homes on small lots has come a more urban sensibility and a demand for such amenities as an indoor swimming pool, theatre, another movie. As these demands are met, the island becomes even more attractive to a certain type of buyer.

Locals call it "Whistlerization," another name for extraordinarily high-priced property, local issues, seasonal residents, and, crucially, the squeezing out of middle and lower income groups. In 1998, the price of a modest home was \$250,000, a figure that had skyrocketed to more than \$355,000 by 2003. Prices are dramatically higher for



winterers. The average working family for whom the island is a home—not a summer or an investment opportunity—has nothing to show for this except higher, even crippling, property taxes. The most conspicuous change on the island is the plethora of spectacular new houses, but the underside is a lack of affordable housing for those who, just 10 years ago, could have found it. Less than four years ago, there were 75 properties (including both land and dwelling) listed for under \$100,000. Last week there were 13.

Ellen Garvie is the executive director of the Salt Spring Community Housing Land Trust.

**LOCALS call it**  
**Whistlerization, another**  
**name for extraordinarily**  
**high-priced property and**  
**lots of seasonal residents**

The private organization's mandate is to establish pockets of affordable housing on the island by providing homes for purchase—at less than market prices—while maintaining ownership of the land itself. "In our parents' time you could purchase a house at your annual income," says Garvie. "Now it might cost the average islander almost 40 times his annual income." Garvie knows that the Land Trust could be one solution. But so far it has been unable to compete within the present real estate market and zoning restrictions.

In the meantime, residents with median incomes or lower can only afford to rent. But there's nothing to rent either. Vacationers gobble up that market. "Why," asks island resident Dennis Rogers, "would someone rent their house for \$1,200 a month if they can get \$1,200 a week during the summer season?" So, as residents search in vain for affordable housing, so-called ghost squatters hoarding up in the wake of non-residents owners. Drew

Therrien, a longtime south-end resident, points out that this has huge ramifications for the community at large. "Salt Spring depends upon volunteerism," says Therrien. "The guys for the fire department, coast guard auxiliary, the people who run the community hall and soccer teams—they're all volunteers. We have an unusually high percentage of skilled people who put a lot into the community for free. But many have been beaten down by the steep prices."

So they leave. Nothing says it more clearly than the first incoming ferry from Oakridge, on Vancouver Island, to Salt Spring. It's full of commuters—people in the building, or selling and service industries—coming to work. Salt Spring is losing the diversity that gives it its unique character as an island community, its farms and small businesses.

It is also losing its children. In 1990, the Gulf Islands School District was the fastest growing in B.C. But as families leave, enrolment declines and there is less money for schools. In June, the island's school board voted to adopt a four-day school week. Parents were outraged. Ironically, the measure may lose almost as much as it saves (the government allows \$5,000 per student) if parents pull their children out of the district to send them to a four-day program on Vancouver Island. First-time homebuyers cannot accommodate a child even, the four-day week may be the final straw that drives them off the island.

Salt Spring's local government, still a haven, though many of whom have growing ventures on smaller islands to escape the island. As it sits on its back, logging roads head lands to reach off the island and many jobs are denied. The contractors' Chasler Ridge subdivision will soon bring in another 400 single-family dwellings, well beyond the category of "affordable housing." And wealthy tourists will shop for real estate. Freedom Village hangs on, however—a pocket reminder of the tough childhood of Salt Spring's future. ■

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Health | BY DANYLO HAWALESHKA

# SNEAK-ATTACK SEASON

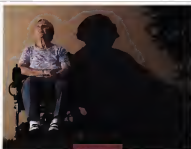
Summertime, and the living isn't easy with West Nile-carrying mosquitoes around

**NANCY GALL** has one of those tough-to-rails. She's a 50-year-old woman who has been seriously ill since August 2002, when the Toronto woman with a love of gardening came down with what she thought might be a touch of the flu. Early one evening, a neighbour dropped by her bungalow as Gall was preparing dinner. "By the time she crossed my threshold," recalls Gall, "my legs gave way and I just sank to the floor." Today, after an arduous and only partially successful recovery—during which she almost died—Gall is confined to a wheelchair, the surprised victim of the mysterious West Nile virus, courtesy of an infected mosquito. "It's completely changed my life," says Gall, beginning to sob. "I break down and cry at the slightest provocation," she apologizes.

Gall has no idea when the mosquito bit her. It likely happened while she was under her mosquito net, or perhaps while she was on the veranda one August summer evening. Several bouts of infection with West Nile, as Gall had, are relatively rare. But there are times when the virus's impact can be horrific, and so health authorities advise Canadians not to let down their guard. Within a few days of being bitten, a victim can experience flu-like symptoms, which can move on to swelling in the brain, muscle weakness or paralysis. In the worst scenarios, these more serious ailments just develop unannounced.

Harvey Aronoff, the Winnipeg-based head of Health Canada's effort to control diseases passed from animals to humans, cautions against complacency. "We're getting into the high-risk time—end of July, into August. All the way to the first frost."

The West Nile virus, named after its place of origin in Africa, arrived in North America in 1999—exactly how, no one knows for sure. Spread by infected birds, it is transmitted to humans by mosquitoes who feast off birds and humans alike. Everyone who goes outdoors in the summer where there have been signs of West Nile is at some risk, usually slight. But the risk of serious



Gall, 50, says she and an old girlfriend did not expect to be brought so low.

reaction increases with age, and it also higher among individuals with chronic ailments such as diabetes or heart disease, as well as those who are undergoing chemotherapy or are on immune system suppressants.

As of July 31, 24 people in Ontario had tested positive for West Nile. Quebec had 19, Manitoba eight and Saskatchewan two. Alberta, Newfoundland and Nova Scotia found no West Nile last year, but more this season. Only B.C., P.E.I. and Newfoundland have been infection-free so far this year. "It's been a little under on some places, like the Prairies," says Aronoff. "This may have slowed the building of the virus to some extent."

Last year, 1,388 clinical cases of West Nile virus were reported across Canada. There were 14 deaths. No human case confirmed in Canada has been found this year, though that could change anytime. The U.S. has already reported 88 human infections, most of them in California and Arizona, and the state. Many municipalities have fought the virus by spraying lawnsides or catch basins during the spring. In Winnipeg,

where spraying for mosquitoes is a long-standing political issue, city officials briefly suspended the practice in mid-July when a

group of about 30 protesters blocked city trucks. Spraying resumed three days later.

Most experts feel the West Nile virus is here to stay, at least for several years yet. An immunity builds up in the bird and human populations, Aronoff thinks it's possible the virus may die out in some areas, but he can't be sure. For now, the best advice is to cover up, eliminate standing water in which mosquitoes breed, and perhaps wear a repellent, though that can be a concern with young children. For now, the best advice is to cover up, eliminate standing water in which mosquitoes breed, and perhaps wear a repellent, though that can be a concern with young children. For now, the best advice is to cover up, eliminate standing water in which mosquitoes breed, and perhaps wear a repellent, though that can be a concern with young children. For now, the best advice is to cover up, eliminate standing water in which mosquitoes breed, and perhaps wear a repellent, though that can be a concern with young children.

For more West Nile coverage, visit [www.macleans.ca/health](http://www.macleans.ca/health)

## Robot rehab | Walk a mile in my shoes

For 31-year-old John Lawless, watching himself walk in the mirror was a bizarre experience. Five years ago, the Hamilton native scrambled his spinal cord when he fell off a roof. He has been in a wheelchair ever since. But now, with the help of a robot called Lokomat, he is learning his dormant muscles and nerves in the art of walking. "It is like taking a class machine back to before the injury," says Lawless, a McMaster University student studying to be a teacher. "How slow it feels."

Lokomat is one of the lucky ones—because his spinal cord wasn't severed, he should be able to walk on his own one day. But Lokomat is important even for those who will never leave their wheelchairs, says Audrey Hilde, a professor in McMaster's kinesiology department, theory Canada's largest facility with the European-made, \$362,000 machine. Walking like this decreases the prevalence of diabetes and other ailments that affect the wheelchair-bound. And psychologically, says Hilde, "patients end up much more positive."

Lokomat works by supporting a person's weight while moving the legs in a smooth computer-controlled path. But despite its benefits, funding has been a challenge—"spinal cord regeneration is tricky," says Hilde. And, she notes, even if a spinal cord repair becomes a reality, patients will still need to build muscle to move. KAREN HAMILTY



Lawless, powering up the Lokomat at McMaster's kinesiology clinic.

## Hormones | More on the menopause front

For menopausal women dealing with hot flashes and other discomforts, the world changed two years ago—"big time," says Dr. Bernie Joffe, head of the women's health centre at Ottawa Hospital. That was when U.S. researchers halted the massive Women's Health Initiative study early because hormone replacement therapy seemed to be increasing, slightly, the risk of heart attack, stroke, blood clots and breast cancer. Millions of women stopped taking estrogen and progestin, pretty well cold turkey.

Now, a new series of studies is altering that picture. The most recent, by Yale researchers, says the WHI conclusion was flawed be-

cause it focused too much on women in their 60s and 70s, who would already have serious health issues by the time they began HRT. R



suggests women in their 40s and 50s might gain not only menopausal relief but heart benefits from estrogen in particular.

Other "good news" could be found in a WHI follow-up in April: slight increases in risk of stroke but a decrease in breast cancer (for women using estrogen only), and a reversal of bone loss in women with osteoporosis. Two other studies, however—conducted largely with older women—found HRT contributed to dementia, as well as heart attacks in women with diabetes. The bottom line, says Joffe: "We should try to get everybody off hormones by the fourth or fifth year. But for someone who is fit and has no family history of stroke or heart attack, this can be a valid treatment."

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## HEALTHNOTES

### Surgery | A pacemaker for the brain

Brain surgery isn't something people normally volunteer for. But for Parkinson's sufferer Kevin Colby, 63, the hope of getting some mobility back was worth the risk. After reading about deep brain stimulation (DBS)—a treatment where wires are implanted in the centre of the brain—Colby spoke with the specialists at Toronto Western Hospital and had the operation in 2000. "I was absolutely terrified," recalls the retired York University

professor, who had been struggling with Parkinson's for at least 14 years. "The thought of someone opening up your head is very different from some body opening up your stomach." But tested as a treatment for Parkinson's in 1987, DBS is no miracle cure: the stimulation doesn't stop the disease's progression or reduce its characteristic stiffness and slowness more than levodopa, the most common Parkinson's medication. Also, only about 30 per cent of patients are eligible for the procedure since they must be in good physical and mental health to undergo serious surgery. But for the right patient, DBS can make a huge difference. The side effects of Parkinson's drugs often become unbearable after about five years. Patients end up "freezing"—unable to move, sometimes for several hours—before their next dose kicks in. "They can't go out or they can't keep a job because they never know when they're going to be unable," says Dr. Anthony Lang, director of the Movement Disorders Clinic at Toronto Western Hospital, which was one of the early pioneers of DBS. Its advantage, as well as keeping patients at a stable level of mobility, DBS also reduces the tremors that are a side effect of drugs. "My tremors were so violent," says Colby, who lives in a rural area north-west of Toronto, "that I used to tie myself to the bed to stop myself from falling to the floor. That stopped almost immediately after the surgery."



After Parkinson's took over Colby's life, an element of control

rather movement disorders such as Huntington's disease and Tourette's syndrome. Earlier this year, U.S. surgeons performed the first DBS surgery on a 31-year-old Ohio man, Jeff Motovic, with Tourette's—curing him of the uncontrollable vocalizations and movements he had been suffering from since he was 6. There is now talk that this type of electrical stimulation could help some psychiatric problems—everything from obsessive-compulsive disorder to depression and even eating disorders. No one would suggest that the technique should be used as routine treatment, says Dr. Lang. "It's brain surgery, after all. But it could provide hope in special cases." **CLB**

**WARNING:** Perspectiva or Canadiana who eat their five fruits or vegetables each day, 37 who are overweight, 33 who have high blood pressure, 33

### Findings

**OH AND BONES** Women who drink their daily booze—described as moderate drinkers who consumed about eight drinks a week—had significantly denser bones than those who abstained, according to a study of 61 pairs of identical twins by British researchers in London. Desperate drinkers would almost certainly underdevelop and erode their bones, but anything that contributes to bone density is good because it protects against osteoporosis later in life.



COUSIN WATER

When it comes to drinking that pesky old right-side cough, saying water actually be at least as effective as store-bought cough medicines, say researchers at Penn State Children's Hospital. They tested 11 children with coughs caused by irritation in their upper respiratory tract and divided them into three groups. One received a cough syrup with the active ingredient dextromethorphan, an expectorant designed to clear the throat's phlegm, the second's medicine

with dextromethorphan, an expectorant designed to induce swelling, and the third a sweetened syrup. All three showed some results—but the sugar group reported the fewest coughs the next day.



### MULTITASKING

Children's researchers in Washington are warning that giving kids multibillion-dollar toys at age six may lead to bad developmental outcomes, such as, particularly in the case of African American children. The study is based on one finding of 1,000 children over several years, but it seems to indicate that earlier research that linked low literacy levels to kids with higher rates of asthma.

### HOT-BLOODED

Children's researchers are looking at whether to bail the body's insurance system by extracting a small quantity of blood, keeping it up and cooling it with ultraviolet light, then re-injecting it back into a patient's bloodstream. The technique, known as plasma exchange, has been used on people with chronic heart disease, is designed to clear the blood of toxins that can slow the healing process.





**A SMALL ARMY** of construction—equipped with second-hand drivers on a wage a war on golf. Third of many country-club attitudes, gaily clothes and expensive green fees, they're taking the game to the streets—hitting balls down fireways lined with cars, on greens flanked by office buildings and at garbage bins and fire hydrants that serve as holes. Dubbed urban golf, some golf or extreme golf, this new mix of city blue-blooded professionals out of the 500-year-old game. "Why do you have to play golf on green grass?" asks Brian Jerome Pezzoni, 40, an urban-golf aficionado in Arizona. "Why not play in the desert or in the snow if you want!"

Crazy talk to parties, but Pezzoni isn't some lone maverick. In recent years—thanks in large part to Tiger Woods—golf has been taken up by a younger, more down-market and ethnically diverse crowd. That shift is causing some friction on the greens. "Today, a lot of younger people don't have a clue how to act on a golf course—the proper way of repairing a ball mark or cutting a green," says Maurice Barth, director of golf at two Vancouver courses. "It used to be a tradition of playing with your dad, some friends and then a team in school. Most people now just want to get out and play right now."

Previously, urban golfers say Atlanta, many are choosing to forgo courses altogether and forming Right Clubs of sorts for devotees of the swing. Natural Born Golfers, a cross-golf organization, has chapters in nine cities, including Penn. Bush Lampson and San Francisco—though as far north as Canada, even though this country has the most golfers per capita in the world. Based in Hamburg, Germany, NRG regularly hosts tournaments sponsored by the likes of Macmillan and Volkswagen, recently attracting 1,200 applicants for one in Berlin. The group's logo, a skull with golf balls in the eye sockets, makes clear this isn't your dad's game.

Other tournaments are popping up across

the U.S. and Europe. In May, 64 competitors—including Irish pro Seamus Blafferty—converged on a trendy London suburb for the inaugural Bhamblith Urban Open. The ring special leather balls stuffed with cotton that don't fly as far and are less likely to cause damage, players roared more than a dozen strokes blocked off to traffic but with the palm open. "It felt like any other Open," says organizer Jeremy Bakes, 32. "But the crowd around our greens just happened to have pins in their hands." That wasn't the only difference. Players were allowed to improve their hit by one club length if a ball was too close to a "roadside hazard," like a car. And after every shot, competitors picked up their balls and placed them back on a playing area—a sort of portable tee box. But

**'WE worried about rats. Some holes in the pavement are quite deep, we didn't want people putting their hands in.'**

as in regular tournament golf, everyone had a caddy for the par 72 course (with holes ranging between 43 and 200 yards). "We didn't want the players belted by having to carry their own mums," says Bakes.

In fact, he tried to keep the go to the roadside as far as possible. Fuses and his "greenkeepers" placed five sq. in. pieces of carpet over holes (water wicks) in the pavement. "Wagons a little cup inside the hole so the ball wouldn't get lodged in there," he says. "We were also worried about rats. Some of the holes were quite deep, we didn't want people putting their hands all the way in."

Most urban golfers, who tend to be young and male, still prefer the early versions of the sport, when the only rules were to have fun and not hurt anyone. These players tend

to see off late at night or on sleepy Sunday mornings when the streets are quiet. Scores are rarely kept. A hole might be a man, a mailbox or a spot on a wall. Pezzoni's first experience with the game dates back to 1992 in El Paso, Tex., when he and a couple of buddies grabbed some clubs and "just started whacking a tennis ball toward the Western Hotel," he recalls. "We headed past the jail, the courthouse and the federal building. Cops even chased us a bit."

Unlike street racing—another often sported by urban youth—some golf isn't illegal, but having a good rapport with the police certainly helps—especially when things get a bit rowdy. "We had the cops show up late one night saying they had a noise complaint from someone worried about a bunch of kids on the street with crowbars," says Matt Spino, 35, who lives in El Cerrito, Calif.

Before taking up urban golf, Spino says he always hated the game. "I used to work as a waiter at a golf club when I was in high school and couldn't stand the snobs who showed up to play," he says. "But when my friends and I in our 30s, we needed a room grown up sport but still something we could play in an immature way." To keep things simple, Spino and his friends use tennis balls and old clubs salvaged from junk stores. "You hit one of those off the ground a few times and it can shatter. That's why we keep a couple of extra clubs in the bag next to the flashlight—how the hell we'll be able to find our balls at night!"

All this sound is in odd? Well, then consider a recent story in the New York Times about a 35-year-old civil engineer from New Hampshire who's spending his summer counting Margulies with a three-iron. He'd valued the country into 16 holes and plans to complete the par 11,280—which plus 2.3 mil. yards—by the end of July. Not too urban, but even less country-club. And for these guys, that's exactly the point. **Q**

# STREET TIGERS

Urban golfers don't see why you need grass or nerdy shirts to play the game. Grab a club, a tennis ball and head for the nearest road.

# PEACE, LOVE & LOCOMOTION

Festival Express salvages a lost epilogue to the '60s, a rock extravaganza that rolled across Canada by rail



**BY THE END** of the '60s, the Summer of Love had come—and gone. Woodstock was embraced as an epic pageant of mind-blowing music. And the dream of hippies was a bad dream in the blood of Altamont, with the Rolling Stones delivering the last rites. But it wasn't over, not quite. In the summer of 1970, Canada played host to an extraordinary rock festival that crossed the country on its own chartered train. Traveling from Toronto to Calgary, and

filled with psychedelics and booze, Festival Express lived a passenger life that included the Beatles, the Grateful Dead—and Janis Joplin, who gave the performers of their life three minutes before her death at age 27. It was a weirdly Canadian event, and not just because a railway was involved. Stoked with idealism, and dreaming of world peace, it was almost derailed by a drunken trainman who felt the music should be free, like medicine.

A lefty group called the May 4th Movement—named after the date when four Ohio students were shot dead by National Guardsmen—launched the event's "rip-off." And so 20,000 fans gathered in Toronto's CNE stadium for the opening concert, outside the police's polite but hands-on welcome into a crowd of protesters trying to force their way in (wasn't that the idea?). And the Dead was an outrage: words getting

arrested over. But because, at the time, the idea of bringing rock to a rock concert seemed appropriate, and reasonable. Like playing live music. A bunch of us did get inside when someone opened a gate. The strange thing is, I have vivid memories of the riot, yet no recollection of the concert. But as they say with Woodstock, if you can remember it, you weren't there.

Now I've been able to see what I feel I missed. Culled from a hoard of treasure of footage that sat in archival limbo for 25 years, *Festival Express* is a big-screen documentary that offers an endearing trip through an unusual epilogue to the '60s. Organized by two young Toronto producers, Ken Walker and Theri Emsie (of the acid dynasty), the war was lost by controversy. It was supposed to begin in Montreal on June 24, Quebec's politically charged St. Jean Baptiste Day, but mayor Jean Drapeau cancelled



**OFF THE RAILS** on the party train of Festival Express, Janis Joplin didn't know when to quit. "She never slept," recalls actress Jackie Burroughs, who was part of the film crew. "But nobody slept. And nobody worked." In Winnipeg, however, promoter Ken Walker booked the city's Olympic-sized pool and had it closed to the public so his performers could freshen up. "Then I got a call from the manager saying some of them were naked," Walker recalls. Joplin was one of them. "He said, 'We don't normally allow people to swim naked in our pool.' I said, 'If that's all they're doing, you should consider yourself lucky.'"

Jerry Garlick called Festival Express "the best time I've had in rock 'n' roll. It was the real reason I quit." And at the final show in Calgary, Joplin said, "Next time you throw a train, make sure you make noise!" This previously unpublished photo was taken in Toronto by W. Tony Hunter, who was able to be onstage right in front of the singer. "and don't get up."



When not onstage, Garcia (left) drank, Joplin and John McVie (right) drank, and Janis Joplin

the show, feuding nots between apartment and Anglo buggies. Vancouver's politicians versus the town's first stop. That left Toronto, Winnipeg and Calgary—where Walker preached out Calgary mayor Red Sykes backstage after Sykes sided with the protestors and called him "an eastern scum and capitalist rip off son of a bitch."

The tour ended in financial disaster, and litigation between the promoters and producers who had documented the event on 75 hours of film. The negatives languished, well preserved, in Ottawa's National Archives for 25 years. Cuts of work prints sat in producer William Weinman's Toronto garage, to be used as hockey goalposts by his son, Gavin Weinman. Now based in London, Gavin grew up to become the producer who would bring *Rebel Without a Cause* to the screen. British director Rob Swenson (*The Beatles Anthology*) put together the film, which he says "was like being handed a pipe-smoking without the lid on the box." And recording legend Eddie Kramer mixed the music, using digital techniques to build a far better sound than would have been possible in 1970.

These are amazing performances. Now that the band's image has been engrained by *The Last Waltz*, it's a treat to see them in a younger, more relaxed incarnation—Robbie Robertson in a patchy lid with a black and white Lennon. He's making the whip behind the drums, never Rick Danko to playing on a harmonica on *The Weight*, and Richard Manuel, his guitar forever cut in a blue light, singing *Midnight Rider* with such a tender ache it seems his life hangs in the balance. Other highlights include some blazing R&B from Billy Gray, a lot of musical flack given from Jerry Garcia, a blast of funk de pop from Sly and the Family Stone, and the band's dramatic crescendo with the Grateful Dead. But Joplin, backed by her Canadian Fall Trio, took a stand, at the end, and then a bar best performance on film. In her dramatic number, *Cry Baby*, swooping from supernatural screams to bedroom whispers to prowling monologues, she displays a rawness, and candor, unmatched in rock 'n' roll.

On the train, Joplin was "the party queen," says Walker, who had the lounge car equipped with drums, amps and a harmonium. He argues, "We were making music night and day," recalls Phil Spector of the Grateful Dead, "and occasionally we'd get off the train and play a concert." There's a priceless scene



In Toronto, a Festival Express organizer addresses protestors, who dealt with not police, and clunked cars, as rock 'n' roll takes a psychedelic trip into reality.



where Walker has the train make an unscheduled stop in front of a Saskatoon liquor store and buys everything in sight, including a giant display bottle of Canadian Club. "Most of us were new to drinking," means Grateful Dead guitarist Bob Weir. "We'd been doing LSD and smoking pot, but this was a whole new thing." The film captures some delicious moments, including an isolated jam led by a rubbery Danko, with Joplin howling against harmonium and Garcia belting it out all together. He and a camp counselor—their moment is a snapshot of paradise lost, all of them new dead. It's touching to see rock stars in such a

uncomfortable place. And the film, shown on a 16 mm, has none of the hype, but a cutting-edge contemporary concert release. "There was nobody in a book telling the concertgoers where to point their cameras," says Swenson, who opted to preserve the spirit of the era in the film. "It didn't want to put my finger on all of it. I wanted to let it look like it had been made in 1971."

What's also astonishing is the affection between musicians and promoters—Joplin gives Walker a model train and bottle of aqua cottage at the end of the tour. Hard to imagine in this age of corporate rock. But then Walker was a renegade promoter with unusual impulses. Six years ago, devastated by the breakup of his marriage, he put a 38-caliber pistol in his mouth and pulled the trigger. He can still show you the car wound—along with the tooth marks left by the "Kendall sandwich"—he gave Calgary's mayor. And when I told Walker I'd asked him to forward, he didn't blink. "You owe me \$14."

**"WE WERE making music night and day, and occasionally we'd get off the train and play a concert."**



## FROM COURT TO BOOKSTORE

Legal fiction has taken on a whole new meaning

LAWYERS HAVE always had a reputation for good or ill—as unyielders, people who can spin a tale well enough to make a jury lit's precisely a job description. And in the past 35 years, it's become a favorite vehicle for some. Especially rich U.S. authors with LL.B. in their back pockets, like thriller writer John Grisham, hold a disproportionate share of the crime fiction racks in book stores. © William Devereil, Canada's most successful lawyer-turned author, has substantial followings in her home class in Scotland. So members of the legal profession have by the principal even before starting practice.

Amelia Brown, author of *Legally Blonde*, was a law student in her home class in Scotland. So members of the legal profession have by the principal even before starting practice. Amelia Brown, author of *Legally Blonde*, was a law student in her home class in Scotland. So members of the legal profession have by the principal even before starting practice.

Follow legalists have been quick to no one, flocking to such workshops as Book Inc.'s upcoming "Legal Fiction Writing for Lawyers" seminars in Cape Cod, Mass., or buying their Ward Law: Retelling Lawyer Novels Tell About Their Craft by Stephen

M. Murphy. So it's not surprising that some to lawyer Jeffrey Miller is ready to join their ranks, even if his just-released first novel, *Murder at Gypsy's Hall* (ECW Press), is not quite like the American blockbusters.

For one thing, his lead character is a cat, *Amelia Q.C.* (for Queensrath Cat, not Queen's Counsel), who discovers the corpse of an anti-establishment banker among confidential records in Toronto's landmark legal firm. Crime-solving felines are not unheard of in the genre, but 33-year-old Miller has revealed being what he calls "too busy" with his, a measure of restraint that has helped make his novel as literate as it is funny. Miller treats the other Ontario lawyers who see the humor in his career story. Perhaps not, though: "There's always something that sets themselves very seriously, and don't take kindly to your joggling their balloons."

Or maybe he's just a lawyer. Miller has practiced law, despite his love for "the actual narrative of it and its intellectual aspects." And he simply could not accept the advice of his property law professor, who told him, "You are not supposed to read ones like this for any reason, to find out how they come out in the end." Real life law, as Miller and his many predecessors have found out, just doesn't tie up loose ends as neatly as the fictional variety.



As literary Ontario's first, ECW Press, \$19.95



# THE DIVISION OF LABOUR

Women gather vacation provisions, men hunt for a way to pack the van

"SO DO YOU WANT the good news, or the bad news first?" I had just finished packing the van for yet another family camping trip, and was reporting to the project manager.

"Good news first," my wife Sharnie says.

"The good news is, it all fits."

"And the bad news?"

"The kids will have to ride on the roof rack."

Okay, so I'm exaggerating about where our 10-year-old daughter and eight-year-old son

will have to sit. But after three decades of various family vacations, I've learned a thing or two about the basic laws of packing a vehicle, namely the women decide what goes, the men decide where it goes. Switch those around at your peril, in my humblest, if least.

There's good reason for the "what" part of this equation. If there's even a remote chance an item will be needed, even in a contingency, women include it. Guys are the opposite. If there's the slightest chance something may not be required, it doesn't make the trip. Why, for instance, bother with a towel? Only persons dwell on the potential for sun and bugs, versus the thrill of sleeping in the open air under a starry sky. And we'll have room for a bigger cooler (translation, more beer). And sorry we forgot the car opener, but at least we can open the wine.

On the day of our departure, Sharnie lists the halfway with a malfunctioning collection of tools, bags, coolers and other necessities for five days in the woods. "We're taking all this!" I cry out in despair. "Yes," she replies. "And don't forget about the stuff in the living room."

To complicate matters, Sharnie's mother is tagging along this trip. Now we have to make room for her stuff too, adding a little hike.

My wife continues to worry around while in my mind I pack up the back of our 1997 regular-stroke minivan. (And to think I usually paid out the extended model.) I eventually snap out a hundred blueprints based upon Sharnie's daily decrees. "That's it." She

has surveyed the landscape, and it is good. "Well, then," I announce with a flourish. "It is time."

Thus, I go to work creating my least masterpiece with nothing more than my bare hands under eagle eye for precision unforgiven cargo space. I have a template that I follow based on my very own Hootershoe Principle: wood for the complete gear in first, followed by the extra propane tank. On the opposite side goes the drinking water, the beach bag, and the dining tent.



Perseparation begins to collect on my brow as I work to slowly create a U-shaped wall of stuff. The beauty of this packing exercise is that by leaving a hole in the center you're guaranteed to have space for the coolers (and the beer steps could, longer, plus sufficient room for two-minute additions. The Hootershoe Principle also holds that, with a little luck, it'll all work.

"Honey, where's that blue carry-on bag?" "Right?"

"I want quiet finished with it yet?"

Of course, the bag is at the back and on the very bottom of my carefully constructed

architectural wonder. Of course, the wall is brought down in a tumble that suddenly makes the back of the minivan seem much smaller than it really is.

However, an hour later the blue carry-on bag is unpacked and the wall is back. The cool water is snuffed to the rivers, the mountain lakes are burgles clogged to the lake rack. Miraculously, there's even room for the five of us. Nothing left behind, but left to chance.

In the house as well, everything is meticulously taken care of. Unlike the packing, the predeparture inspection is not governed according to gender. Both Sharnie and I make sure power cords are pulled, the stove is off, the fridge door shut firmly. Windows are closed and locked. Hot water drains are turned down, and the main valve for the cold water supply shut off—but not before we make sure the coffee is finished after the inevitable, last-minute piddles by young campers who effect, in their enthusiasm to leave, forget to flush. You don't want to come back home to a toilet leak like that for a week. Trust me.

The mail is being collected, the newspaper has been stopped. The neighbor has a key in the event of emergency. The grass has been cut, the summer light left on on stamper. A quick check

of the market light connections, and we're off. I, the nighty Minivan guy, have just arrived, I must say. I must say as we pull out of the driveway.

"Stay?" my wife calls. Stammering on the brakes, I turn to her in surprise. "What? Did we hit the neighbor's car?"

"No," Sharnie explains, "the front door is wide open." At least there would have been fewer things to pack next time out. **B**

Gordon Gibb is a writer/freelancer based in Portland, Oregon. Go to [www.gordongibb.com](http://www.gordongibb.com) for more.

# BACKTALK

John Intini's Sentences 92 | Bestsellers List 92 | Money's Worth 94



## Zach Braff's roots are firmly planted in the Garden State

The triple threat actor/comedian/scribbler goes home to Jersey to film this spring new flick

Zach Braff played Woody Allen's son in *Intervista*, the *Murder Mystery*, he's engaged in a broadsword fight with *MacGyver* in a theatrical production of *Into the Woods*—nowhere's the star of the highly hyped sitcom *Scrubs*. And this fall meant very little when it came to getting his first feature film financed. "Take home," he thought being on the TV show would have helped more," says Braff, 29. "But I couldn't find anyone willing to take a chance on me as a director."

The film school graduate from South Orange, N.J., eventually gave up. All investor for *Scrubs* (opening

Aug. 6), a quirky love story and wedge on how world it is top back home. The movie's full of surreal and hilarious moments that Braff's collected, including the stoves his buddies "wouldn't tell of they weren't drunk" and some of his own embarrassing moments. For example, he relived moments the time he showed up late for a doctor's appointment with curse words written on a napkin or he had a chick on his back. "I was thinking, 'Please don't make me take off my shirt!'" says Braff. "And sure enough..." **SHARON GIBB**

"It's a small world that's not trying to be smaller than it is." *Scrubs* star Zach Braff on his life in the film industry.

## BUZZ LIST

**1** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**2** *Man on the Moon* (Warner Bros.) **92**  
A biopic about the life of the famous comedian, featuring a performance by the real Boyz n the Banda.

**3** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**4** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**5** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**6** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**7** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**8** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.

**9** *Scrubs* (ABC) **92**  
A witty (and repulsive) comedy series about the lives of the doctors at the fictional Sacred Heart Hospital.





## Nino Ricci finishes John Intini's sentences

Although he loves it, Carol Henry, who admits being a bit uncomfortable watching a screening of *Love of the Saints*—the two-part miniseries adapted from his bestselling trilogy—which airs on CTV this fall, The 44-year-old Toronto-based author, who is currently working on a new novel, recently finished *Maclean's* Assistant Editor John Mellor's sentences:

MY QUIETEST PLEASURE: *consuming*  
cigarettes behind my wife's back  
I CAN'T BRING MYSELF TO READ  
Updell. I've started it four times, and  
although it's not a difficult read, for  
some reason I can't get through it.  
THE ONE INHERENTLY I CAN'T LIVE WITH  
DICK WATTS' *Down* *vs. other* *del.*

**OUTCAST'S ANDRE 3000** was voted the world's Sexiest Vegetation in 1999's annual online poll—sharing the honors with actress Mira Sorvino.

Books | Hardbitten

[illegible]

### Best Sellers

## Fiction

- |                                       |   |
|---------------------------------------|---|
| 1. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
| 2. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
| 3. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
| 4. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
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| 8. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
| 9. THE TWO PRINCIPAL REASONS FOR THE  | 1 |
| 10. THE TWO PRINCIPAL REASONS FOR THE | 1 |

## Non-fiction

- |  |  |
|--|--|
| 1. LATE, BUT NOT LATELY, Agree (late 1900)   |  |
| 2. SAFE AND SOUND, Not (safe 1900)           |  |
| 3. MY LATE, Not (late 1900)                  |  |
| 4. THE POLICE COME, Don't come (1900)        |  |
| 5. DRESS YOURSELF, Not (dress 1900)          |  |
| 6. HAVE HANDS IN THE MOUTH, Have (hand 1900) |  |
| 7. WORKING FOR MEANS, Not (work 1900)        |  |
| 8. EIGHT, EIGHTY, Not (eight 1900)           |  |
| 9. REAGAN IN CHINA, Not (Reagan 1900)        |  |
| 10. LATE, BUT NOT LATELY, Agree (late 1900)  |  |

Downloaded by [University of California, San Diego] on 04 May 2015

## Tech | I'll email when I'm dead



is there an *also* after or a secret Swiss bank account you plan on disclosing—but only once you're safely tax-free under? Lucky for you, the idea of technologies that enable people to communicate freely bypassed the grave seems to be gaining momentum.

Last month, Robert Barlow, a California-based inventor, filed a patent application for his latest brainchild, a high-tech, water-cooled combustion "burner" design that allows users to pre-record personal messages (of love, loathing or undisclosed wealth, as the case may be) onto a computer chip embedded in the combustion burner. Upon the user's death, friends and family—and potentially anyone else passing through the cemetery—can now hear the messages on the tombstone's built-in touch screen.

Online, two recently launched websites

Spam's delectable.com and We should have known.com are swelling members to communicate with loved ones positively while you crank. The sites include both charge environment best-2000 (swirl valve), sound and text messages. (non-proof of a member's death, they'd deliver this message via already in their extended recipients "We already have around 10,000 members," says Jürgen Schürmer, who developed [hush.com](http://www.hush.com) after a friend died, leaving him to sort out his affairs without any answers or documentation. According to Schürmer, what people need is a secure and private place to store personal and financial information available to the love of their life. "It's great because you can say anything you want to anybody." And best of all, you'll have the last word. (MATT DESER)

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MACLEAN'S



**Test** | Is that a cellphone stuck to your forehead?

may be beneficial, but the \$100 price is nothing but a disguise. Japanese consumers can now use "feature-phone" technology while talking cell-phone calls, users hold the phone against their forehead or ear, where sound vibrations are tapped through the skull to the ear, usually by using bone as a speaker. It may save the cost of the phone itself but it's kind of annoying, but for the users, it's better not to have their messages lost in an emergency or busy so a conversation with a cellphone pressed against their forehead—the \$100 cell works like a regular handset, all-phones—power and all, because it's



## Money's Worth | Low-Gas Cars

### Three sizes, three technologies

The love affair with the SUV seems to be coming to an end as North Americans take a stand against gas guzzlers. For proof, consider recent sales: In May, there were 39 per cent fewer SUVs purchased in Canada than in the same month last year. Fed up with the high cost of gas and looking for alternatives, half of all drivers are reporting interest in fuel-efficient vehicles, according to some surveys.

Other car companies. For years, under pressure from governments and environmental groups, automakers have been working to make their products more eco-friendly, but consumers seemed more interested in big trucks than clean. Only once the recent spike at the pumps in the North American public went diesel-hungry and hybrid vehicles saw a surge in sales. Hollywood stars like Tim Robbins and Charlize Theron lent the cause some glamour by taking gas-electric cars to last year's Oscars.

“Fed up with the high cost of gas and seeking alternatives, half of all drivers report interest in fuel-efficient vehicles.”

Toyota has been the prime beneficiary of the jump in interest in eco-friendly cars in some markets. Honda, which already sells Insight and Civic hybrids, will launch a gas-electric Accord later this year.

Consumers who just can't bear to downsize from large vehicles will soon have several hybrid SUV options, including the Toyota Highlander (2005) and Mercury Mariner (2007). But first out of the gate is the 2005 Ford Escape Hybrid, which promises the same level of performance as the regular Escape (Canada's top-selling SUV) but using 30 per cent less gas.

At least a state-of-the-art engine that combines an electric motor—used at low speeds and during acceleration—and a gas engine, which powers the truck at higher speeds. For minimum fuel efficiency, the engine goes into sleep mode when left idling until the gas pedal is pressed or the vehicle gets into gear.

But hybrids aren't the only news in the drive for better mileage. The makers of diesel cars, till now largely sold overseas, are also tapping Canadian drivers' rising gas prices. While many associate diesel with fuel-guzzling buses, in passenger vehicles it's a more efficient fuel than gasoline. Volkswagen, for one, is expanding its roster of diesel models in North America, adding the Passat TDI Sedan (which, except for the fuel, is just like a regular Passat) and the Touareg SUV. Mercedes-Benz Canada, meanwhile, will begin selling its highly anticipated Smart Fortwo coupe and Cabrio C100 diesel cars in September. The Smart cars are a big hit in Europe, where they were released in 1998. Mercedes hopes their cute looks and tiny size, as well as stellar gas efficiency, will win us over.

Mercedes' Associate Editor Günter took the Passat for a first drive, and Editor Derek Christy spent some time behind the wheel of the Escape Hybrid, and Assistant Editor John Imler drove the Mercedes-Benz 2005 Smart Fortwo around town for a few days. Here's our take on these three very different cars.

**THE VERDICT:** The eco-car's time has arrived. Gas no longer has to ruin all performance. Now it's all for fuel economy and a cleaner conscience. And the savings of the gas pump around. The hybrid Escape costs almost a third less to operate than the regular one, while the Passat diesel costs only 15 to 25 per cent. And remember that not all gas stations sell diesel fuel. Still, the Smart car is by far the most gas-efficient, thanks to its tiny size and weight. Word of caution: As is the case with all hybrids, you'll need to be a little more patient getting behind the wheel.

**OUR PICK:** In the fall, when the leaves are falling, when the weather is just cool enough to go for the short cut. The Escape will please drivers to whom size matters. For a combination of fuel efficiency, performance and practicality, follow the lead of your best bet.

For more Money's Worth product and driver, go to [www.autoblog.com](http://www.autoblog.com)



## What's in Store

Gas-friendly motor trading? General Motors is planning to bring out a gasoline-electric version of the Yukon, one of the largest sport utility vehicles and biggest gas guzzlers on the road. The company says the hybrid model will improve fuel efficiency by 30 per cent. But on a truck that averages 12 mpg in the city (that's like getting low-calorie ketchup on your Big Mac), in showrooms fall of 2007.

→ If it doesn't answer your needs, but fuel economy is important, a hybrid car may be a good idea. With all the new technology, performance may mean pretty trips to the dealer.



2005 SMART FORTWO

**SPEED:** Automatic transmission (six gears), 0-100 km/h in 13.1 seconds. Fuel tank capacity 20 L, 0-1 L, 4-cylinder diesel engine, 60 km/h (100 km/h) 1.5 km/h. Base price: \$15,400. On sale: September.

**FIRST IMPRESSION:** Smaller than you likely know (it's especially the front). Plastic body looks a bit cheap, but hard to tell with the style, plenty of features—like the new 100 km/h speed limit—on the inside, and the passenger seat, simple, but comfortable.

**PERFORMANCE:** Lots of fun. You have to manually shift, but the car shifts naturally. Smooth in city streets, but not very powerful. It's not a car that can make you feel like a hero. It's a car that can make you feel like a hero.

**FUEL EFFICIENCY:** Getting the 20 L tank cost only about \$45, and you can have a full tank for less than \$100. 0-100 km/h in 13.1 L/100 km on highway.



2005 FORD ESCAPE HYBRID

**SPEED:** 2.3 L, 4-cylinder engine, electric motor powered by 250 D cell batteries, similar to the 2005 Ford Escape Hybrid. 0-100 km/h in 10.5 seconds (optional). 0-100 km/h in 10.5 seconds (optional). 0-100 km/h in 10.5 seconds (optional). 0-100 km/h in 10.5 seconds (optional).

**FIRST IMPRESSION:** LCD displays average fuel consumption, power source, battery status, and other information. Very easy to use. Navigation system for long-term use. Good for long-term use.

**PERFORMANCE:** A smooth, quiet ride even at high speeds. Good fuel economy. There is an occasional, very slight lag when the electric motor switches in the gas engine. An adjustable seat for the rear makes some long drives difficult.

**FUEL EFFICIENCY:** A "full" fuel, "full" hybrid. It uses the motor up to about 40 km/h, at which point the gas engine takes over. 0-100 km/h in 10.5 seconds (optional). 0-100 km/h in 10.5 seconds (optional). 0-100 km/h in 10.5 seconds (optional).



2004 VOLKSWAGEN PASSAT TDI SEDAN

**SPEED:** Five-speed automatic transmission, 0-100 km/h in 12.1 seconds. Fuel tank capacity 62 L, 4-cylinder diesel engine, 60 km/h (100 km/h) 1.5 km/h. Base price: \$25,400. On sale: late.

**FIRST IMPRESSION:** If you want people to know you're driving an eco-car, this is not the car for you. The Passat TDI looks identical to the regular gasoline model, and even has the same silver interior. A bit solid, combined design that screams "boring."

**PERFORMANCE:** Compared to the regular model, it's a little less—particularly when driving steep hills. The turbocharged engine is a bit noisy, but it's not a bad thing. The car is a bit noisy, but it's not a bad thing.

**FUEL EFFICIENCY:** 0-100 km/h in 12.1 seconds (optional). 0-100 km/h in 12.1 seconds (optional). 0-100 km/h in 12.1 seconds (optional). 0-100 km/h in 12.1 seconds (optional).



## PRIME TIME FOR JOHN KERRY

He's dour, he equivocates—but he often wins. Can he beat Bush?

TO BOSTON, then, where the fate of the world rests on the extravagantly coiffed and nervy little head of John Kerry.

He's a strange one, that dour Massachusetts senator. He talks and talks, but few Americans know much about him. He has the hangdog look of a born loser, but he comes from some wealth, married wealthier, taught like a lion in Vietnam and has served up convincing surprises to politicians who underestimated him.

Howard Dean you know: the former Vermont governor was roaring across the top

of the polls and revolutionizing Internet campaigning last winter, and Kerry brought him down hard in the snows of New William. Well, as a less-familiar case, a charming man, governor who looked like he might beat Kerry in a 1996 Senate race and Kerry beat him soundly.

So Kerry is an easy guy to underestimate. His luck has a way of showing up at the right moment. He'll need some more of that if he is to become president of the United States.

Mostly in Canada we tell one another unkind things about George W. Bush, so it can be hard for Canadians to understand that Bush still has a pretty good chance of being elected. Harder still to understand why. Yes, the casualty count keeps rising in Iraq, and the promised weapons of mass destruction have stubbornly refused to show themselves. Yes, Osama bin Laden remains at large, although the columnist Mark Steyn I have a hunch it's because he's been dead for a few years. Yes, the U.S. economy has been a little bit better, even after Bush turned Bill Clinton's soaring budget surpluses into equally impressive deficits.

But Bush offers certainty in uncertain times. While the committees and the investigations and the hearings scramble to explain how he failed to protect the world from 9/11, the voters—or at least a fraction of the electorate large enough to keep Bush competitive—narrow there has been no on-again off-again economic sequel to 9/11. Perhaps they are inclined to give Bush some credit



For whatever reasons, Bush and Kerry have been stuck and neck in the polls. In the daily *Washington* tracking poll, the two men were tied at 47 percent of the vote, with Bush leading by a few points in each of the last three times.

His nomination in Boston is Kerry's big chance to show Americans he can do better. He benefits from a united Democratic party. These people are still unsure about 2000, when Al Gore bested Bush in the popular vote but lost in the decisive electoral college. They are not interested in handing Bush the big job again by backing among themselves. Gore, Bill Clinton and Jimmy Carter will be on hand to support Kerry. So will the big candidates he beat this year—Dean and Dick Gephardt. So will potential future candidates like Hillary Clinton and the marriage, if necessary, candidate Barack Obama.

So the party is lined behind the candidate, if only the candidate weren't so hard

to spot in the crowd. After 20 years in the Senate, Kerry has acquired the habits of equivocation and compromise that make the august chamber a headquarters for horse-trading and deal-making. The Senate grinds the spokes of people. This helps explain why no sitting senator has managed to get elected president since Jack Kennedy, who was young and hadn't yet let the place suck the marrow from him.

Kerry has grown so used to resisting or watering down his positions that he now speaks in fine print, as if reading a rental-car contract. On Iraq, he voted to give Bush war-making authority, but says that doesn't mean he's opposed war. He is adamant that Bush is getting Iraq wrong, but clear about what he would do differently.

Through it all, you get glimpses of a clever man who may even have firm ideas about how to govern. In his newly accessible campaign book, *A Call to Service*, Kerry wrote that Clinton's economic success rested on "four pillars: fiscal discipline, open trade, support for innovation and investment in the knowledge and skills of the American people." Bush, he continues, "has torn down those four pillars" in favor of the "false god" of tax cuts for the wealthy.

There's both a critique and a hint of an alternative in there. Yet Kerry seems unable to gain ground. This helps explain the choice of his running mate, the nookie North Carolina Senator John Edwards. It's not a candidate pick but a vice-presidential pick to balance the ticket, in this case the balance Edwards brings is best mapped in the geography of the soul. It's not so much states of the Union he appeals to as states of mind, sweetness, warmth, kindness. These are precincts more akin to Kerry than Atlanta and San Diego will ever be. As the presidential season begins in earnest, the fiery candidate and his grizzled midlife have their work cut out for them.

To connect: [kerrykatie.com/call2service](http://kerrykatie.com/call2service)  
 Brian Paul Wells's writing, "Midlife Crisis," is at [www.madman.com/paulwells](http://www.madman.com/paulwells).

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